

Axioms for Centrality

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Abstract. Given a social network, which of its nodes are more central? This question has been asked many times in sociology, psychology, and computer science, and a whole plethora of *centrality measures* (a.k.a. *centrality indices*, or *rankings*) were proposed to account for the importance of the nodes of a network. In this study, we try to provide a mathematically sound survey of the most important classic centrality measures known from the literature and propose an *axiomatic* approach to establish whether they are actually doing what they have been designed to do. Our axioms suggest some simple, basic properties that a centrality measure should exhibit.

Surprisingly, only a new simple measure based on distances, *harmonic centrality*, turns out to satisfy all axioms; essentially, harmonic centrality is a correction to Bavelas's classic *closeness centrality* [Bavelas 50] designed to take unreachable nodes into account in a natural way.

As a sanity check, we examine in turn each measure under the lens of information retrieval, leveraging state-of-the-art knowledge in the discipline to measure the effectiveness of the various indices in locating webpages that are relevant to a query. Although there are some examples of such comparisons in the literature, here, for the first time, we also take into consideration centrality measures based on distances, such as closeness, in an information-retrieval setting. The results closely match the data we gathered using our axiomatic approach.

Our results suggest that centrality measures based on distances, which in recent years have been neglected in information retrieval in favor of spectral centrality measures, do provide high-quality signals; moreover, harmonic centrality pops up as an excellent general-purpose centrality index for arbitrary directed graphs.

I. Introduction

In recent years, there has been an ever-increasing research activity in the study of real-world complex networks [Wasserman and Faust 94] (the world-wide web, the autonomous-systems graph within the Internet, coauthorship graphs, phone-call graphs, e-mail graphs and biological networks, to cite but a few). These networks, typically generated directly or indirectly by human activity and interaction (and, therefore, hereafter dubbed “social”), appear in a large variety of contexts and often exhibit a surprisingly similar structure. One of the most important notions that researchers have been trying to capture in such networks is “node centrality”: ideally, every node (often representing an individual) has some degree of influence or importance within the social domain under consideration, and one expects such importance to surface in the structure of the social network; centrality is a quantitative measure that aims at revealing the importance of a node.

Among the types of centrality that have been considered in the literature (see [Borgatti 05] for a good survey), many have to do with distances between nodes.¹ Take, for example, a node in an undirected connected network: if the sum of distances to all other nodes is large, the node under consideration is *peripheral*; this is the starting point to define Bavelas’s *closeness centrality* [Bavelas 50], which is the reciprocal of peripherality (i.e., the reciprocal of the sum of distances to all other nodes).

The role played by shortest paths is justified by one of the most well-known features of complex networks, the so-called *small-world* phenomenon. A small-world network [Cohen and Havlin 10] is a graph where the average distance between nodes is logarithmic in the size of the network, whereas the clustering coefficient is larger (that is, neighborhoods tend to be denser) than in a random Erdős-Rényi graph with the same size and average distance.² The fact that social networks (whether electronically mediated or not) exhibit the small-world property has been known at least since Milgram’s famous experiment [Milgram 67] and is arguably the most popular of all features of complex networks. For instance, the average distance of the Facebook graph was recently established to be just 4.74 [Backstrom et al. 12].

¹Here and in the following, by “distance” we mean the length of a shortest path between two nodes.

²The reader might find this definition a bit vague, and some variants are often spotted in the literature: this is a general well-known problem, also highlighted recently, for example, in [Li et al. 05].

The purpose of this article is to pave the way for a formal, well-grounded assessment of centrality measures based on some simple guiding principles; we seek notions of centrality that are at the same time *robust* (they should be applicable to arbitrary directed graphs, possibly nonconnected, without modifications) and *understandable* (they should have a clear combinatorial interpretation).

With these principles in mind, we shall present and compare the most popular and well-known centrality measures proposed in the last decades. The comparison will be based on a set of *axioms*, each trying to capture a specific trait.

In the last part of the article, as a sanity check, we compare the measures we discuss in an information-retrieval setting, extracting from the classic GOV2 web collection, documents satisfying a query and ranking by centrality the subgraph of retrieved documents.

The results are somehow surprising, and suggest that simple measures based on distances, and in particular *harmonic centrality* (which we introduce formally in this study) can give better results than some of the most sophisticated indices used in the literature. These unexpected outcomes are the main contribution of this work, together with the set of axioms we propose, which provide a conceptual framework for understanding centrality measures in a formal way. We also try to give an orderly account of centrality in social and network sciences, gathering scattered results and folklore knowledge in a systematic way.

2. An Historical Account

In this section, we sketch the historical development of centrality, focusing on ten classical centrality measures that we decided to include in this study: the overall growth of the field is, of course, much more complex, and the literature contains a myriad of alternative proposals that will not be discussed here.

Centrality is a fundamental tool in the study of social networks: the first efforts to define formally centrality indices were put forth in the late 1940s by the Group Networks Laboratory at MIT directed by Alex Bavelas [Bavelas 50], in the framework of communication patterns and group collaboration [Leavitt 51, Bavelas and Barrett 51]; those pioneering experiments concluded that centrality was related to group efficiency in problem-solving, and agreed with the subjects' perceptions of leadership. In the following decades, various measures of centrality were employed in a multitude of contexts (to understand political integration in Indian social life [Cohn and Marriott 58], to examine the consequences of centrality in communication paths for urban development [Pitts 65], to analyze their implications to the efficient design of organizations [Beauchamp 65, Mackenzie 66], or even to explain the wealth of the Medici family based on their central

position with respect to marriages and financial transactions in 15th-century Florence [Padget and Ansell 93]). We can certainly say that the problem of singling out influential individuals in a social group is a holy grail that sociologists have been trying to capture for at least sixty years.

Although all researchers agree that centrality is an important structural attribute of social networks and that it is directly related to other important group properties and processes, there is no consensus on *what* centrality is exactly or on its conceptual foundations, and there is very little agreement on the proper procedures for its measurement [Burgess 69, Freeman 79]. It is true that often different centrality indices are designed to capture different properties of the network under observation, but as Freeman observed, “several measures are often only vaguely related to the intuitive ideas they purport to index, and many are so complex that it is difficult or impossible to discover what, if anything, they are measuring” [Freeman 79].

Freeman acutely remarks that the implicit starting point of all centrality measures is the same: the central node of a star should be deemed more important than the other vertices; paradoxically, it is precisely the unanimous agreement on this requirement that may have produced quite different approaches to the problem. In fact, the center of a star is at the same time

1. the node with largest degree;
2. the node that is closest to the other nodes (e.g., that has the smallest average distance to other nodes);
3. the node through which most shortest paths pass;
4. the node with the largest number of incoming paths of length k , for every k ;
5. the node that maximizes the dominant eigenvector of the graph matrix;
6. the node with the highest probability in the stationary distribution of the natural random walk on the graph.

These observations lead to corresponding (competing) views of centrality. Degree is probably the oldest measure of importance ever used, being equivalent to majority voting in elections (where $x \rightarrow y$ is interpreted as “ x voted for y ”).

The most classical notion of *closeness*, instead, was introduced by [Bavelas 50] for undirected, connected networks as the reciprocal of the sum of distances from a given node. Closeness was originally aimed at establishing how much a vertex can communicate without relying on third parties for his messages to

be delivered.³ In the seventies, Lin proposed to adjust the definition of closeness to make it usable on directed networks that are not necessarily strongly connected [Lin 76].

Centrality indices based on the count of shortest paths were formally developed independently by [Anthonisse 71] and [Freeman 77], who introduced *betweenness* as a measure of the probability that a random shortest path passes through a given node or edge.

Katz's index [Katz 53] is based instead on a weighted count of *all* paths coming into a node: more precisely, the weight of a path of length t is β^t , for some *attenuation factor* β , and the score of x is the sum of the weights of all paths coming into x . Of course, β must be chosen so that all the summations converge.

Whereas the above notions of centrality are combinatorial in nature and based on the discrete structure of the underlying graph, another line of research studies *spectral* techniques (in the sense of linear algebra) to define centrality [Vigna 09].

The earliest known proposal of this kind that of [Seeley 49], who normalized the rows of an adjacency matrix representing the “I like him” relations among a group of children and assigned a centrality score using the resulting left dominant eigenvector. This approach is equivalent to studying the stationary distribution of the Markov chain defined by the natural random walk on the graph. A few years later, [Wei 52] proposed to rank sport teams using the right dominant eigenvector of a tournament matrix, which contains 1 or 0 depending on whether a team defeated another team. Wei's work was then popularized by [Kendall 55], and the technique is known in the literature about ranking of sport teams as “Kendall–Wei ranking.” Building on Wei's approach, [Berge 58] generalized the usage of dominant eigenvectors to arbitrary directed graphs, and in particular to *sociograms*, in which an arc represents a relationship of influence between two individuals.⁴

Curiously enough, the most famous among spectral centrality scores is also one of the most recent, [Page et al. 98]: PageRank was a centrality measure specifically geared toward web graphs, and it was introduced precisely with the aim of implementing it in a search engine (specifically, Google, that the inventors of PageRank founded in 1997).

³The notion can also be generalized to a weighted summation of node contributions multiplied by some *discount* functions applied to their distance to a given node [Cohen and Kaplan 07].

⁴Dominant eigenvectors were rediscovered as a generic way of computing centralities on graphs by [Bonacich 72].

In the same span of years, Jon Kleinberg defined another centrality measure called hyperlink-induced topic search (HITS) [Kleinberg 99]. The idea⁵ is that every node of a graph is associated with two importance indices: one (called “authority score”) measures how reliable (important, authoritative. . .) a node is, and another (called “hub score”) measures how good the node is in pointing to authoritative nodes, with the two scores mutually reinforcing each other. The result is again the dominant eigenvector of a suitable matrix. Stochastic approach for link-structure analysis (SALSA) [Lempel and Moran 01] is a more recent and strictly related score based on the same idea, with the difference that it applies some normalization to the matrix.

We conclude this brief historical account mentioning that there were, in the past, some attempts to axiomatize the notion of centrality: we postpone a discussion on these attempts to Section 4.4.

3. Definitions and Conventions

In this study, we consider directed graphs defined by a set N of n nodes and a set $A \subseteq N \times N$ of arcs; we write $x \rightarrow y$ when $\langle x, y \rangle \in A$ and call x and y the source and target of the arc, respectively. An arc with the same source and target is called a *loop*.

The *transpose* of a graph is obtained by reversing all arc directions (i.e., it has an arc $y \rightarrow x$ for every arc $x \rightarrow y$ of the original graph). A *symmetric graph* is a graph such that $x \rightarrow y$ whenever $y \rightarrow x$; such a graph is fixed by transposition and can be identified with an undirected graph, that is, a graph whose arcs (usually called *edges*) are a subset of unordered pairs of nodes. A *successor* of x is a node y such that $x \rightarrow y$, and a *predecessor* of x is a node y such that $y \rightarrow x$. The *outdegree* $d^+(x)$ of a node x is the number of its successors, and the *indegree* $d^-(x)$ is the number of its predecessors.

A *path* (of length k) is a sequence x_0, x_1, \dots, x_{k-1} , where $x_j \rightarrow x_{j+1}$, $0 \leq j < k$. A *walk* (of length k) is a sequence x_0, x_1, \dots, x_{k-1} , where $x_j \rightarrow x_{j+1}$ or $x_{j+1} \rightarrow x_j$, $0 \leq j < k$. A connected (strongly connected, respectively) *component* of a graph is a maximal subset in which every pair of nodes is connected by a walk (path, respectively). Components form a partition of the nodes of a

⁵To be precise, Kleinberg’s algorithm works in two phases; in the first phase, one selects a subgraph of the starting web graph based on the pages that match the given query; in the second phase, the centrality score is computed on the subgraph. Because in this paper we are looking at HITS simply as a centrality index, we will simply apply it to the graph under examination.

graph. A graph is (*strongly*) *connected* if there is a single (strongly) connected component, that is, for every choice of x and y there is a walk (path) from x to y . A strongly connected component is *terminal* if its nodes have no arc toward other components.

The *distance* $d(x, y)$ from x to y is the length of the shortest path from x to y , or ∞ if no such path exists. The nodes *reachable* from x are the nodes y such that $d(x, y) < \infty$. The nodes *coreachable* from x are the nodes y such that $d(y, x) < \infty$. A node has a *trivial* (co)reachable set if the latter contains only the node itself.

The notation \bar{A} , where A is a nonnegative matrix, will be used throughout the article to denote the matrix obtained by ℓ_1 -normalizing the rows of A , that is, dividing each element of a row by the sum of the row (null rows are left unchanged). If there are no null rows, \bar{A} is (*row-*)*stochastic*, that is, it is nonnegative and the row sums are all equal to one.

We use Iverson's notation: if P is a predicate, $[P]$ has value 0 if P is false and 1 if P is true [Knuth 92]; we denote with H_i the i th harmonic number $\sum_{1 \leq k \leq i} 1/k$; finally, $\chi_i(j) = [j = i]$ is the characteristic vector of i . We number graph nodes and corresponding vector coordinates starting from zero.

3.1. Geometric Measures

We call *geometric* those measures assuming that importance is a function of distances; more precisely, a geometric centrality depends only on how many nodes exist at every distance. These are some of the oldest measures defined in the literature.

3.1.1. Indegree. Indegree, the number of incoming arcs $d^-(x)$, can be considered a geometric measure: it is simply the number of nodes at distance one.⁶ It is probably the oldest measure of importance ever used, because it is equivalent to majority voting in elections (where $x \rightarrow y$ if x voted for y). Indegree has a number of obvious shortcomings (e.g., it is easy to spam), but it is a good baseline, and in some cases it turned out to provide better results than more sophisticated methods (see, e.g., [Craswell et al. 03]).

⁶Most centrality measures proposed in the literature were actually described only for undirected, connected graphs. Because the study of web graphs and online social networks has posed the problem of extending centrality concepts to networks that are directed, and possibly not strongly connected, in the rest of this study we consider measures depending on the *incoming* arcs of a node (e.g., incoming paths, left dominant eigenvectors, distances from all nodes to a fixed node). If necessary, these measures can be called “negative,” opposed to the “positive” versions obtained by considering outgoing paths, or (equivalently) by transposing the graph.

3.1.2. Closeness. Bavelas introduced closeness in the late forties [Bavelas 50]; the closeness of x is defined by

$$\frac{1}{\sum_y d(y, x)}. \quad (3.1)$$

The intuition behind closeness is that nodes that are more central have smaller distances, and thus a smaller denominator, resulting in a larger centrality. We remark that for this definition to make sense, the graph must be strongly connected. Lacking that condition, some of the denominators will be ∞ , resulting in a null score for all nodes that cannot coreach the whole graph.

It was probably not Bavelas's intent to apply the measure to directed graphs, and even less so to graphs with infinite distances; nonetheless, closeness is sometimes "patched" by simply not including unreachable nodes, that is,

$$\frac{1}{\sum_{d(y,x) < \infty} d(y, x)},$$

and assuming that nodes with an empty coreachable set have centrality 0 by definition: this is actually the definition we shall use in the rest of the article. These apparently innocuous adjustments, however, introduce a strong bias toward nodes with a small coreachable set.

3.1.3. Lin's Index. [Lin 76] tried to repair the definition of closeness for graphs with infinite distances by weighting closeness using the square of the number of coreachable nodes; his definition for the centrality of a node x with a nonempty coreachable set is

$$\frac{|\{y \mid d(y, x) < \infty\}|^2}{\sum_{d(y,x) < \infty} d(y, x)}.$$

The rationale behind this definition is as follows: first, we consider closeness not the inverse of a sum of distances, but rather the inverse of the *average* distance, which entails a first multiplication by the number of coreachable nodes. This change normalizes closeness across the graph. Now, however, we want nodes with a larger coreachable set to be more important, given that the average distance is the same, so we multiply again by the number of coreachable nodes. Nodes with an empty coreachable set have centrality 1 by definition.

Lin's index was (somewhat surprisingly) ignored in the following literature. Nonetheless, it seems to provide a reasonable solution for the problems caused by the original definition of closeness.

3.1.4. Harmonic Centrality. As we noticed, the main problem of closeness lies in the presence of pairs of unreachable nodes. We thus get inspiration from [Marchiori

and Latora 00]: faced with the problem of providing a sensible notion of “average shortest path” for a generic directed network, they propose to replace the average distance with the *harmonic mean of all distances* (i.e., the $n(n-1)$ distances between every pair of distinct nodes). Indeed, in case a large number of pairs of nodes are not reachable, the average of finite distances can be misleading: a graph might have a very low average distance while it is almost completely disconnected (e.g., a perfect matching has average distance $1/2$). The harmonic mean has the useful property of handling ∞ cleanly (assuming, of course, that $\infty^{-1} = 0$). For example, the harmonic mean of distances of a perfect matching is $n-1$: in fact, for every node there is exactly another node at a noninfinite distance, and its distance is 1; so the sum of the inverse of all distances is n , making the harmonic average equal to $n(n-1)/n = n-1$.

In general, for each graph-theoretical notion based on arithmetic averaging or maximization, there is an equivalent notion based on the harmonic mean. If we consider closeness the reciprocal of a denormalized average of distances, it is natural to consider also the reciprocal of a denormalized harmonic mean of distances. We thus define the *harmonic centrality* of x as⁷

$$\sum_{y \neq x} \frac{1}{d(y, x)} = \sum_{d(y, x) < \infty, y \neq x} \frac{1}{d(y, x)}. \quad (3.2)$$

The difference with (3.1) might seem minor, but actually it is a radical change. Harmonic centrality is strongly correlated to closeness centrality in simple networks, but naturally also accounts for nodes y that cannot reach x . Thus, it can be fruitfully applied to graphs that are not strongly connected.

3.2. Spectral Measures

Spectral measures compute the left dominant eigenvector of some matrix derived from the graph, and depending on how the matrix is modified before the computation, we can obtain a number of different measures. Existence and uniqueness of such measures is usually derivable by the theory of nonnegative matrices started by Perron and Frobenius [Berman and Plemmons 94]; we will not, however,

⁷We remark that Yannick Rochat, in a talk at Application of Social Network Analysis (ASNA 2009) observed that in an undirected graph with several disconnected components, the inverse of the harmonic mean of distances offers a better notion of centrality than closeness, because it weights less those elements that belong to smaller components. Tore Opsahl made the same observation in a March 2010 blog posting. Raj Kumar Pan and Jari Saramäki deviated from the classical definition of closeness in [Pan and Saramäki 11], using, in practice, harmonic centrality, with the motivation of better handling disconnected nodes (albeit with no reference to the harmonic mean). Edith Cohen and Haim Kaplan defined in [Cohen and Kaplan 07] the notion of a *spatially decaying aggregate*, of which harmonic centrality is a particular instance.

discuss such issues, because there is a large body of established literature about the topic. All observations in this section are true for strongly connected graphs; the modifications for graphs that are not strongly connected can be found in [Berman and Plemmons 94, Vigna 09].

3.2.1. The Left Dominant Eigenvector. The first and most obvious spectral measure is the left dominant eigenvector of the plain adjacency matrix. Indeed, the dominant eigenvector can be thought of as the fixed point of an iterated computation in which every node starts with the same score and then replaces its score with the sum of the scores of its predecessors. The vector is then normalized, and the process is repeated until convergence.

Dominant eigenvectors fail to behave as expected on graphs that are not strongly connected. Depending on the dominant eigenvalue of the strongly connected components, the dominant eigenvector might or might not be nonzero on nonterminal components (a detailed characterization can be found in [Berman and Plemmons 94]).

3.2.2. Seeley's Index. The dominant eigenvector rationale can be slightly amended with the observation that the update rule we described can be thought of as if each node gives away its score to its successors; or even that each node has a *reputation* and is giving its reputation to its successors so that they can build their own.

Once we take this viewpoint, it is clear that it is not very sensible to give away our own amount of reputation to everybody; it is more reasonable to *divide* equally our reputation among our successors. From a linear-algebra viewpoint, this corresponds to normalizing each row of the adjacency matrix using the ℓ_1 norm.

Seeley advocated this approach [Seeley 49] for computing the popularity among groups of children, given a graph representing whether each child liked another one. The matrix resulting from the ℓ_1 -normalization process is stochastic, so the score can be interpreted as the stationary state of a Markov chain. In particular, if the underlying graph is symmetric, then Seeley's index collapses to a degree (modulo normalization) because of the well-known characterization of the stationary distribution of the natural random walk on a symmetric graph.

Also, Seeley's index does not react very well to the lack of strong connectivity: the only nodes with a nonzero score are those belonging to terminal components that are not formed by a single node of outdegree zero.

3.2.3. Katz's Index. Katz introduced his celebrated index [Katz 53] using a summation over all paths coming into a node, but weighting each path so that the

summation would be finite. Katz's index can be expressed as

$$\mathbf{k} = \mathbf{1} \sum_{i=0}^{\infty} \beta^i A^i,$$

because of the interplay between the powers of the adjacency matrix and the number of paths connecting two nodes. For the summation above to be finite, the *attenuation factor* β must be smaller than $1/\lambda$, where λ is the dominant eigenvalue of A .

Katz immediately noted that the index was expressible using linear algebra operations:

$$\mathbf{k} = \mathbf{1}(1 - \beta A)^{-1}.$$

It took some more time to realize that, due to Brauer's theorem on the displacement of eigenvalues [Brauer 52], Katz's index is the left dominant eigenvector of a *perturbed matrix*

$$\beta\lambda A + (1 - \beta\lambda)\mathbf{e}^T \mathbf{1}, \quad (3.3)$$

where \mathbf{e} is a right dominant eigenvector of A such that $\mathbf{1}\mathbf{e}^T = \lambda$ [Vigna 09]. An easy generalization (actually suggested by [Hubbell 65]) replaces the vector $\mathbf{1}$ with some preference vector \mathbf{v} so that paths are also weighted differently depending on their starting node.⁸

The normalized limit of Katz's index when $\beta \rightarrow 1/\lambda$ is a dominant eigenvector; if the dominant eigenvector is not unique, the limit depends on the preference vector \mathbf{v} [Vigna 09].

3.2.4. PageRank. PageRank is one of the most discussed and quoted spectral indices in use today, mainly because of its alleged use in Google's ranking algorithm.⁹ By definition, PageRank is the unique vector \mathbf{p} satisfying

$$\mathbf{p} = \alpha \mathbf{p} \bar{A} + (1 - \alpha)\mathbf{v}, \quad (3.4)$$

where \bar{A} is again the ℓ_1 -normalized adjacency matrix of the graph, $\alpha \in [0..1)$ is a *damping factor*, and \mathbf{v} is a *preference vector* (which must be a distribution).

⁸We must note that the original definition of Katz's index is $\mathbf{1}A \sum_{i=0}^{\infty} \beta^i A^i = \mathbf{1}/\beta \sum_{i=0}^{\infty} \beta^{i+1} A^{i+1} = (\mathbf{1}/\beta) \sum_{i=0}^{\infty} \beta^i A^i - \mathbf{1}/\beta$. This additional multiplication by A is somewhat common in the literature, even for PageRank; clearly, it alters the order induced by the scores only when there is a nonuniform preference vector. Our discussion can be easily adapted for this version.

⁹The reader should be aware, however, that the literature about the actual effectiveness of PageRank in information retrieval is rather scarce, and comprises mainly negative results such as those found in [Najork et al. 07a] and [Craswell et al. 03].

This is the definition appearing in Brin and Page’s paper about Google [Brin and Page 98]; the authors claim that the PageRank score is a probability distribution over webpages, that is, it has unit ℓ_1 norm; but this is not necessarily true if A has null rows. The following scientific literature thus proposed several ways to *patch* the matrix \bar{A} to make it stochastic, which would guarantee $\|\mathbf{p}\|_1 = 1$. A common solution is to replace every null row with the preference vector \mathbf{v} itself, but other solutions have been proposed (e.g., adding a loop to all nodes of outdegree zero), which have led to different scores. This issue is definitely not academic; in typical web snapshots a significant fraction of the nodes have outdegree zero (the so-called *dangling nodes*).

It is interesting to note, however, that in the preprint written in collaboration with Motwani and Winograd and commonly quoted as defining PageRank [Page et al. 98], Brin and Page themselves propose a different but essentially equivalent linear recurrence in the style of Hubbell’s index [Hubbell 65] and acknowledge that \bar{A} can have null rows, in which case the dominant eigenvalue of \bar{A} could be smaller than one, and the solution might need to be normalized to have unit ℓ_1 norm.

(3.4) is of course solvable even without any patching, giving

$$\mathbf{p} = (1 - \alpha)\mathbf{v}(1 - \alpha\bar{A})^{-1}, \tag{3.5}$$

and finally

$$\mathbf{p} = (1 - \alpha)\mathbf{v} \sum_{i=0}^{\infty} \alpha^i \bar{A}^i, \tag{3.6}$$

which shows immediately that Katz’s index and PageRank differ only by a constant factor and by the ℓ_1 normalization applied to A , similarly to the difference between the dominant eigenvector and Seeley’s index.

If A has no null rows, or \bar{A} has been patched to be stochastic, PageRank can be equivalently defined as the stationary distribution (i.e., the left dominant eigenvector) of the Markov chain with transition matrix

$$\alpha\bar{A} + (1 - \alpha)\mathbf{1}^T \mathbf{v}, \tag{3.7}$$

which is of course analogous to (3.3). [Del Corso et al. 06] have shown that the resulting scores (which have always unit ℓ_1 norm) differ from the PageRank vector defined by (3.4) only by a normalization factor, provided that in (3.7) null rows have been replaced with \mathbf{v} . If A had no null rows, the scores of course would be identical as (3.5) can be easily derived from (3.7).

Both definitions have been used in the literature: the linear-recurrence definition (3.4) is particularly useful when one needs linear dependence on \mathbf{v}

[Boldi et al. 05]. The Markov-chain definition (3.7) is nonetheless more common, albeit it raises the issue of patching null rows.

Analogously to what happens with Katz's index, if the dominant eigenvalue of \bar{A} is one, then the limit of PageRank when α goes to 1 is a dominant eigenvector of \bar{A} , that is, Seeley's index, and if the dominant eigenvector is not unique, the limit depends on the preference vector \mathbf{v} [Boldi et al. 09].

In the rest of this article, except when explicitly stated, we shall define PageRank as in (3.5), without any patching or normalization, and use a uniform preference vector.

3.2.5. HITS. Kleinberg introduced his celebrated HITS algorithm [Kleinberg 99]¹⁰ using the web metaphor of “mutual reinforcement”: a page is authoritative if it is pointed to by many good *hubs*—pages that contain good lists of authoritative pages—and a hub is good if it points to authoritative pages. This suggests an iterative process that computes at the same time an authoritativeness score \mathbf{a}_i and a “hubbiness” score \mathbf{h}_i starting with $\mathbf{a}_0 = \mathbf{1}$, and then applying the update rule

$$\begin{aligned}\mathbf{h}_{i+1} &= \mathbf{a}_i A^T \\ \mathbf{a}_{i+1} &= \mathbf{h}_{i+1} A.\end{aligned}$$

This process converges to the left dominant eigenvector of the matrix $A^T A$, which gives the final authoritativeness score, and which we label with HITS throughout the paper.¹¹

Inverting the process, and considering the left dominant eigenvector of the matrix AA^T , gives the final hubbiness score. The two vectors are the left and right *singular vectors* associated with the largest *singular value* in the singular-value decomposition of A . Note also that hubbiness is the positive version of authoritativeness.

3.2.6. SALSA. Finally, we consider SALSA, a measure introduced by [Lempel and Moran 01] always using the metaphor of mutual reinforcement between authoritativeness and hubbiness, but ℓ_1 -normalizing the matrices A and A^T . We start

¹⁰A few years before, [Bonacich 91] had introduced the same method for computing the centrality of individuals and groups related by a rectangular incidence matrix. Kleinberg's approach is slightly more general, as it does not assume that the two scores are assigned to different types of entities.

¹¹As discussed in [Farahat et al. 06], the dominant eigenvector may not be unique; equivalently, the limit of the recursive definition given above may depend on the way the authority and hub scores are initialized. Here, we consider the result of the iterative process starting with $\mathbf{a}_0 = \mathbf{1}$.

with $\mathbf{a}_0 = \mathbf{1}$ and proceed with

$$\begin{aligned} \mathbf{h}_{i+1} &= \mathbf{a}_i \overline{A^T} \\ \mathbf{a}_{i+1} &= \mathbf{h}_{i+1} \overline{A}. \end{aligned}$$

We remark that this normalization process is analogous to the one that brings us from the dominant eigenvector to Seeley’s index or from Katz’s index to PageRank.

Similarly to what happens with Seeley’s index on symmetric graphs, SALSA does not need such an iterative process to be computed.¹² First, one computes the connected components of the symmetric graph induced by the matrix $A^T A$; in this graph, x and y are adjacent if x and y have some common predecessor in the original graph. Then, the SALSA score of a node is the ratio between its indegree and the sum of the indegrees of nodes in the same component, multiplied by the ratio between the component size and n . Thus, contrarily to HITS, a single linear scan of the graph is sufficient to compute SALSA, albeit the computation of the intersection graph requires time proportional to $\sum_x d^+(x)^2$.

3.3. Path-Based Measures

Path-based measures exploit not only the existence of shortest paths but actually examine all shortest paths (or all paths) coming into a node. We remark that indegree can be considered a path-based measure, because it is the equivalent to the number of incoming paths of length one.

3.3.1. Betweenness. *Betweenness centrality* was introduced by [Anthonisse 71] for edges, and then rephrased by Freeman for nodes [Freeman 77]. The idea is to measure the probability that a random shortest path passes through a given node: if σ_{yz} is the number of shortest paths going from y to z , and $\sigma_{yz}(x)$ is the number of such paths that pass through x , we define the *betweenness* of x as

$$\sum_{y,z \neq x, \sigma_{yz} \neq 0} \frac{\sigma_{yz}(x)}{\sigma_{yz}}.$$

The intuition behind betweenness is that if a large fraction of shortest paths passes through x , then x is an important junction point of the network. Indeed, removing nodes in betweenness order causes a very quick disruption of the network [Boldi et al. 13].

¹²This property, which appears to be little known, is proved in Proposition 2 of the original paper [Lempel and Moran 01].

3.3.2. Spectral Measures as Path-Based Measures. It is a general observation that all spectral measures can be interpreted as path-based measures because they depend on taking the limit of some summations of powers of A , or on the limit of powers of A , and in both cases we can express these algebraic operations in terms of suitable paths.

For instance, the left dominant eigenvector of a nonnegative matrix can be computed with the power method by taking the limit of $\mathbf{1}A^k / \|\mathbf{1}A^k\|$ for $k \rightarrow \infty$. Since, however, $\mathbf{1}A^k$ is a vector associating with each node the number of paths of length k coming into the node, we can see that the dominant eigenvector expresses the relative growth of the number of paths coming into each node as their length increases.

Analogously, Seeley's index can be computed (modulo a normalization factor) by taking the limit of $\mathbf{1}\bar{A}^k$ (in this case, the ℓ_1 norm cannot grow, so we do not need to renormalize at each iteration). The vector $\mathbf{1}\bar{A}^k$ has the following combinatorial interpretation: it assigns to each x the sums of the *weights* of the paths coming into x , where the weight of a path x_0, x_1, \dots, x_t is

$$\prod_{i=0}^{t-1} \frac{1}{d^+(x_i)}. \quad (3.8)$$

When we switch to attenuated versions of the previous indices (that is, Katz's index and PageRank), we switch from limits to infinite summations and at the same time multiply the weight of paths of length t by β^t or α^t . Indeed, the Katz index of x was originally defined as the summation over all t of the number of paths of length t coming into x multiplied by β^t , and PageRank is the summation over all paths coming into x of the weight (3.8) multiplied by α^t .

The reader can easily work out similar definitions for HITS and SALSA, which depend on a suitable definition of alternate "back-and-forth path" (see, e.g., [Borodin et al. 05]).

4. Axioms for Centrality

The comparative evaluation of centrality measures is a challenging, difficult, arduous task, for many different reasons. The datasets that are classically used in social sciences are very small (typically, some tens of nodes), and it is difficult to draw conclusions out of them. Nonetheless, some attempts in this direction were put forth (e.g., [Stephenson and Zelen 89]); sometimes, the attitude was actually to provide evidence that different measures highlight different kinds of centralities and are, therefore, equally incomparably interesting [Friedkin 91]. Whether the latter consideration is the only sensible conclusion or not is debatable. Although

it is clear that the notion of centrality, in its vagueness, can be interpreted differently, giving rise to many good but incompatible measures, we will provide evidence that some measures tend to reward nodes that are in no way central.

If results obtained on small corpora may be misleading, a comparison on larger corpora is much more difficult to deal with, because of the lack of ground truth and the unavailability of implementations of efficient algorithms to compute the measures under consideration (at least in cases where efficient, possibly approximate, algorithms do exist). Among the few attempts that try a comparison on large networks we cite [Upstill et al. 03] and [Najork et al. 07b], which nevertheless focus only on web graphs and on a very limited number of centrality indices.

In this study, we propose to understand (part of) the behavior of a centrality measure using a set of axioms. Of course, it is not sensible to prescribe a set of axioms that *define* what centrality should be (in the vein of Shannon’s definition of entropy [Shannon 48] or Altman and Tennenholtz axiomatic definition of Seeley’s index [Altman and Tennenholtz 05]¹³), however, as different indices serve different purposes, it is reasonable to set up some *necessary* axioms that an index should satisfy to behave predictably and follow our intuition.

The other interesting aspect of defining axioms is that, even if one does not believe they are really so discriminative or necessary, they provide a very specific, formal, provable piece of information about a centrality measure that is much more precise than folklore intuitions such as “this centrality is really correlated to indegree” or “this centrality is really fooled by cliques.” We believe that a theory of centrality should provide exactly this kind of compact, meaningful, reusable information (in the sense that it can be used to prove other properties). This is indeed what happens, for example, in topology, where the information that a space is T_0 , rather than T_1 , is a compact way to provide a lot of knowledge about the structure of the space.

Defining such axioms is a delicate matter. First of all, the semantics of the axioms must be very clear. Second, the axioms must be evaluable in an exact way on the most common centrality measures. Third, they should be formulated to avoid the trap of small, finite (counter)examples, on which many centrality measures collapse (e.g., using an asymptotic definition as suggested by Lempel and Moran for rank *similarity* and *stability* [Lempel and Moran 05]). We assume from the beginning that the centrality measures under examination are invariant

¹³The authors claim to formalize PageRank [Page et al. 98], but they do not consider the damping factor (equivalently, they are setting $\alpha = 1$), so they are actually formalizing Seeley’s venerable index [Seeley 49].

by isomorphism, that is, they depend just on the structure of the graph, and not on particular labeling chosen for each node.

To meet these constraints, we propose to study the reaction of centrality measures to *change of size*, to *(local) change of density* and to *arc additions*. We expect that nodes belonging to larger groups, when every other parameter is fixed, should be more important, and that nodes with a denser neighborhood (i.e., having more friends), when every other parameter is fixed, should also be more important. We also expect that adding an arc should increase the importance of the target.

How can we actually determine if this happens in an exact way, and possibly in an asymptotic setting? To do so, we need to try something entirely new—evaluating *exactly* (i.e., in algebraic closed form) all measures of interest on all nodes of some representative classes of networks.

A good approach to reduce the amount of computation is to use strongly connected *vertex-transitive*¹⁴ graphs as basic building blocks: these graphs exhibit a high degree of symmetry, which should entail a simplification of our computations. Finally, since we want to compare density, a natural choice is to pick the *densest* strongly connected vertex-transitive graph, the clique, and the *sparsest* strongly connected, the directed cycle. Choosing two graphs at the extreme of the density spectrum should better highlight the reaction of centrality measures to density. Moreover, k -cliques and directed p -cycles exist for every k and p (this might not happen for more complicated structures, e.g., a cubic graph).

4.1. The Size Axiom

Let us consider a graph made by a k -clique and a p -cycle (see the figure in Table 1).¹⁵ Because of invariance by isomorphism, all nodes of the clique have equal score, and all nodes of the cycle have equal score, too; but which nodes are more important? Probably everybody would answer that if $p = k$ the elements on the clique are more important, and indeed this axiom is so trivial that is satisfied by almost any measure of which we are aware, but we are interested in assessing the sensitivity to *size*,¹⁶ and thus we state our first axiom as follows:

¹⁴A graph is vertex-transitive if for every nodes x and y there is an automorphism exchanging x and y .

¹⁵The graph is of course disconnected. It is a common theme of this work that centrality measures should work also on graphs that are not strongly connected, for the very simple reason that we meet this kind of graphs in the real world, the web being a common example.

¹⁶[Lempel and Moran 01] while designing their own centrality measure observe that “the size of the community should be considered when evaluating the quality of the top pages in that community”.

Definition 4.1. (Size Axiom). Consider the graph $S_{k,p}$ made by a k -clique and a directed p -cycle (Table 1). A centrality measure satisfies the *size axiom* if for every k there is a P_k such that for all $p \geq P_k$ in $S_{k,p}$ the centrality of a node of the p -cycle is strictly larger than the centrality of a node of the k -clique, and if for every p there is a K_p such that for all $k \geq K_p$ in $S_{k,p}$ the centrality of a node of the k -clique is strictly larger than the centrality of a node of the p -cycle.

Intuitively, when $p = k$ we do expect nodes of the cycle to be less important than nodes of the clique. The rationale behind the case $k \rightarrow \infty$ is rather clear: the denser community is also getting larger, and thus its members are expected to become ultimately even more important.

However, if the cycle becomes very large (more precisely, when its size goes to infinity), its nodes are still part of a very large (albeit badly connected) community, and we expect them to achieve ultimately greater importance than the nodes of a fixed-size community, no matter how dense it can be.

Because one might devise some centrality measures that satisfy the size axiom for p and not for k , stating both properties in Definition 4.1. gives us a finer granularity and avoids pathological cases.

4.2. The Density Axiom

Designing an axiom for density is a more delicate issue, because we must be able to define an increase of density “with all other parameters fixed,” including size. Let us start, ideally, from a graph made by a directed k -cycle and a directed p -cycle, and connect a node x of the k -cycle with a node y of the p -cycle through a bidirectional arc, the *bridge*. If $k = p$, the vertices x and y are symmetric, and thus must necessarily have the same score. Now, we increase the density of the k -cycle as much as possible, turning it into a k -clique (see the figure in Table 2). Note that this change of density is local to x , as the degree of y has not changed. We are thus *strictly increasing the local density around x , leaving all other parameters fixed*, and in these circumstances we expect that the score of x increases.

Definition 4.2. (Density axiom). Consider the graph $D_{k,p}$ made by a k -clique and a p -cycle ($p, k \geq 3$) connected by a bidirectional bridge $x \leftrightarrow y$, where x is a node of the clique and y is a node of the cycle (Table 2). A centrality measure satisfies the *density axiom* if for $k = p$ the centrality of x is strictly larger than the centrality of y .

Note that our axiom does not specify any constraint when $k \neq p$. While studying the behavior of the graph $D_{k,p}$ of the previous definition when $k \neq p$ sheds some light on the inner behavior of centrality measures, it is essential, in an axiom asserting the sensitivity to density, that size is not involved.

In our proofs for the density axiom, we actually let k and p be independent parameters (even if the axiom is stated for $k = p$) to compute the *watershed*, that is, the value of k (expressed as a function of p) at which the centrality of x becomes larger than the centrality of y (if any). The watershed can give some insight as to how badly a measure can miss satisfying the density axiom.

4.3. The Score-Monotonicity Axiom

Finally, we propose an axiom that specifies strictly monotonic behavior on the addition of an arc:

Definition 4.3. (Score–Monotonicity Axiom). A centrality measure satisfies the *score-monotonicity axiom* if for every graph G and every pair of nodes x, y such that $x \not\rightarrow y$, when we add $x \rightarrow y$ to G the centrality of y increases.

In some sense, this axiom is trivial: it is satisfied by essentially all centrality measures we consider *on strongly connected graphs*. Thus, it is an excellent test to verify that a measure is able to correctly handle partially disconnected graphs.

The reader might be tempted to define a *weak* monotonicity axiom, which just requires the *rank* of y to be nondecreasing. However, the centrality measure associating a constant value to every node of every network would satisfy such an axiom, which makes it not very interesting for our goals if used in isolation.

Nonetheless, a form of rank monotonicity would be an essential counterpoint to score monotonicity, because it would detect pathological centralities in which the addition of an arc toward y does increase the score of y , but also increases, in a counterintuitive way, the score of other nodes, resulting in a rank decrease of y . We leave the statement and the study of such an axiom for future work.

4.4. Previous Attempts at Axiomatization

The idea of formalizing through axioms the behavior of centrality indices is not new: Sabidussi, in his much-quoted paper on centrality [Sabidussi 66],¹⁷ describes in a section named “Axioms for Centrality” a set of axioms that should

¹⁷This paper contributed so much to the popularization of Bavelas’s closeness centrality that the latter is often called “Sabidussi’s centrality” in the literature.

be satisfied by a sensible centrality on an undirected graph. Indeed, one of his conditions is identical to our score-monotonicity axiom (see Section 4.3).

A few years later, [Nieminen 73] attempted a similar formalization for directed graphs. His axioms are meaningful only for geometric centralities because they are stated in terms of the number of nodes at a given distance. Consider the *negative neighborhood function of x in a graph G* defined by

$$N_G^-(x, t) = |\{y \mid d(y, x) \leq t\}|.$$

Nieminen essentially states that if the neighborhood function of x dominates strictly that of y (i.e., $N_G^-(x, t) \geq N_G^-(y, t)$ for all t and $N_G^-(x, t) > N_G^-(y, t)$ for at least one t) then the centrality of x must be strictly larger than that of y . Because the new neighborhood function of y after the addition of an arc toward y always dominates strictly the old one, Nieminen’s axiom implies score monotonicity. He notes, indeed, that Bavelas’s centrality does not satisfy some of his axioms.

The work of [Chien et al. 04], albeit targeted exclusively at PageRank, contains a definition of score monotonicity equivalent to ours (and Sabidussi’s) and a definition of rank monotonicity that we think captures the essence of the problem: when we add an arc toward y , nodes with a score smaller than y must continue to have a score smaller than that of y , whereas nodes with a score equal to y must get a score that is smaller than or equal to that of y .

Sabidussi’s work tries to capture rank monotonicity, too, but with much weaker requirements: he requires that if y has a maximum score in the network, then it should have a maximum score also after the addition of an arc toward y .

Very recently, [Brandes et al. 12] proposed to call *radial*¹⁸ a centrality in which the addition of an arc $x \rightarrow y$ does not decrease the rank of y , in the sense that when we add an arc toward y , nodes with a score smaller than or equal to y continue to have this property. This is actually a weaker condition than the one used in [Chien et al. 04] to state rank monotonicity; in fact, it makes a form of non-monotonicity of ranks possible, because nodes with a score smaller than y might end up having a score equal to y when we add an arc toward y . The authors of [Brandes et al. 12] propose also a different axiom for undirected networks.

5. Proofs and Counterexamples

We have finally reached the core of this work: because we are considering 11 centralities and 3 axioms, we have to verify 33 statements. For the size and

¹⁸There are actually two notions of radiality, which correspond to our notions of “positive” and “negative” centralities.

density axioms, we compute in closed form the values of all measures, from which we can derive the desired results, whereas, for the score-monotonicity axiom we provide direct proofs or counterexamples.

We remark that in all our tables we use the proportionality symbol \propto to mark values that have been rescaled by a common factor to make them more readable.

5.1. Size

Table 1 provides scores for the graph $S_{p,k}$, from which we can check whether the size axiom is satisfied. The scores are immediately computable from the basic

Centrality	k -clique	p -cycle
Degree	$k - 1$	1
Harmonic	$k - 1$	H_{p-1}
Closeness	$\frac{1}{k - 1}$	$\frac{2}{p(p - 1)}$
Lin	$\frac{k^2}{k - 1}$	$\frac{2p}{p - 1}$
Betweenness	0	$\frac{(p - 1)(p - 2)}{2}$
Dominant \propto	1	0
Seeley \propto	1	1
Katz	$\frac{1}{1 - (k - 1)\beta}$	$\frac{1}{1 - \beta}$
PageRank \propto	1	1
HITS \propto	1	0
SALSA \propto	1	1

Table 1. Centrality scores for the graph $S_{k,p}$. H_i denotes the i th harmonic number. The parameter β is Katz's attenuation factor.

definitions; as we noticed, $S_{k,p}$ is highly symmetrical, and so there are only two actual scores—the score of a node of the clique and the score of a node of the cycle. In the case of some spectral centrality measures, there are several possible solutions, in which case we use the one returned by the power method starting from the uniform vector.

5.2. Density

Table 2 provides scores for the graph $D_{p,k}$. Because the graph is strongly connected, there is no uniqueness issue. Although the computation of geometric and path-based centrality measures is a tedious but rather straightforward exercise (it is just a matter of finite summations), spectral indices require some more care. In the rest of this section, we shall first detail the steps leading to the explicit formulae of Table 2. Then we will prove that the density axiom holds.

5.2.1. Explicit Formulae for Spectral Indices. We will write the parametric equations expressing the matrix computation that defines each spectral index and solve them. As noted before, even if the axiom requires $k = p$, we prefer to perform the computation with two independent parameters k and p to compute the watershed.

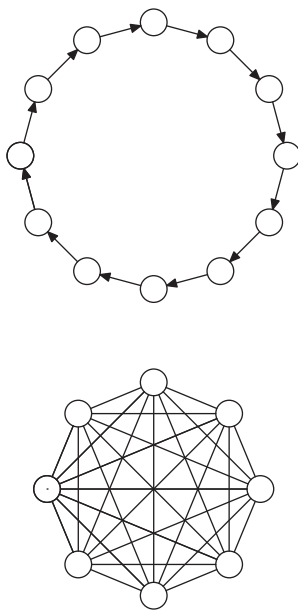
In all cases, we can always use the bounds imposed by symmetry to write down just a small number of variables: c for the centrality of an element of the clique, ℓ for the clique bridge (“left”), r for the cycle bridge (“right”), and some function $t(d)$ of the distance from the cycle bridge for the nodes of the cycle (with $0 \leq d < p$), with the condition $t(0) = r$.

• **The left dominant eigenvector.** In this case, the equations are given by the standard eigenvalue problem of the adjacency matrix:

$$\begin{aligned} \lambda \ell &= r + (k - 1)c \\ \lambda c &= \ell + (k - 2)c \\ \lambda r &= \ell + \frac{r}{\lambda^{p-1}}, \end{aligned}$$

subject to the condition that we choose λ real and positive with maximum absolute value. Note that in the case of the last equation we “unrolled” the equations about the elements of the cycle, $\lambda t(d + 1) = t(d)$. Solving the system and choosing $c = 1/(\lambda - k + 1)$ gives the solutions found in Table 2.

Since for nonnegative matrices the dominant eigenvalue is monotone in the matrix entries, $\lambda \geq k - 1$, because the k -clique has dominant eigenvalue equal to $k - 1$. Otherwise, $\lambda \leq k$ by the row-sum bound. As the eigenvalue equations have no solution for $\lambda = k - 1$, we conclude that $k - 1 < \lambda \leq k$.



Centrality	Clique	Clique Bridge	Cycle Bridge	Cycle ($d > 0$ from the Bridge)	Watershed
Degree	$k - 1$	k	2	1	—
Harmonic	$k - 2 + H_{p+1}$	$k - 1 + H_p$	$1 + \frac{k-1}{2} + H_{p-1}$	$\frac{1}{d+1} + \frac{k-1}{d} + H_{p-1}$	—
Closeness	$\frac{1}{k-1+2p+p(p-1)/2}$	$\frac{1}{k-1+p+p(p-1)/2}$	$\frac{1}{2k-1+p(p-1)/2}$	$\frac{1}{k(d+2)-1+p(p-1)/2}$	$k \leq p$
Betweenness	0	$2p(k-1)$	$2k(p-1) + \frac{(p-1)(p-2)}{2}$	$2k(p-2) + \frac{(p-1)(p-2)}{2}$	$k \leq \frac{p^2+p+2}{4}$
Dominant	$\frac{1}{\lambda-k+1}$	$1 + \frac{1}{\lambda-k+1}$	$1 + \lambda$	$\frac{1+\lambda}{\lambda^d}$	—
Seeley α	$k - 1$	k	2	1	—
Katz α	$\frac{1+\beta\ell}{1-\beta(k-2)}$	ℓ	$\frac{1}{1-\beta} + \frac{\beta}{1-\beta^p}\ell$	$\frac{1}{1-\beta} + \frac{\beta^{d+1}}{1-\beta^p}\ell$	—
PageRank α	$\frac{(k-1)(k-\alpha k + \alpha\ell)}{k(k-1-\alpha(k-2))}$	ℓ	$2 + 2\frac{\alpha\ell-k}{k(2-\alpha^p)}$	$1 + \alpha^d \frac{\alpha\ell-k}{k(2-\alpha^p)}$	—
HITS α	$\mu^2 - \mu(k+1) + k-1$	$(k-1)(k-2)(\mu-1)$	$\mu^3 - (k^2 - 2k + 4)\mu^2 + (3k^2 - 7k + 6)\mu - (k-1)^2$	$[d=1](k-1)(k-2)$	—
SALSA α	$(k-1)(k+2)$	$k(k+2)$	$2(k+2)$	$k+2 + [d \neq 1](k^2 - 2k + 2)$	—

Table 2. Centrality scores for the graph $D_{k,p}$. The parameter β is Katz's attenuation factor, α is PageRank's damping factor, λ is the dominant eigenvalue of the adjacency matrix A and μ is the dominant eigenvalue of the matrix $A^T A$. Lin's centrality is omitted because it is proportional to closeness (the graph being strongly connected).

• **Katz’s Index.** In this case, the equations can be obtained by the standard technique of “taking one summand out,” that is, writing

$$k = \mathbf{1} \sum_{i=0}^{\infty} \beta^i A^i = \mathbf{1} + \mathbf{1} \sum_{i=1}^{\infty} \beta^i A^i = \mathbf{1} + \left(\mathbf{1} \sum_{i=0}^{\infty} \beta^i A^i \right) \beta A = \mathbf{1} + k\beta A.$$

The equations are then

$$\begin{aligned} \ell &= 1 + \beta r + \beta(k - 1)c \\ c &= 1 + \beta \ell + \beta(k - 2)c \\ r &= 1 + \beta \ell + \beta \left(\frac{1 - \beta^{p-1}}{1 - \beta} + \beta^{p-1} r \right), \end{aligned}$$

where again we “unrolled” the equations about the elements of the cycle, as we would have just $t(d + 1) = 1 + \beta t(d)$, so

$$t(d) = \frac{1 - \beta^d}{1 - \beta} + \beta^d r.$$

The explicit values of the solutions are quite ugly, so we present them in Table 2 as a function of the centrality of the clique bridge ℓ .

• **PageRank.** To simplify the computation, we use $\mathbf{1}$, rather than $\mathbf{1}/(k + p)$, as preference vector (by linearity, the result obtained just needs to be rescaled). We use the same technique employed in the computation of Katz’s index, leading to

$$\begin{aligned} \ell &= 1 - \alpha + \frac{1}{2} \alpha r + \alpha c \\ c &= 1 - \alpha + \frac{\alpha}{k} \ell + \alpha \frac{k - 2}{k - 1} c \\ r &= 1 - \alpha + \frac{\alpha}{k} \ell + \alpha \left(1 - \alpha^{p-1} + \frac{1}{2} \alpha^{p-1} r \right), \end{aligned}$$

noting once again that unrolling the equation of the cycle $t(1) = 1 - \alpha + \alpha r/2$ and $t(d + 1) = 1 - \alpha + \alpha t(d)$ for $d > 1$ we get

$$t(d) = 1 - \alpha^d + \frac{1}{2} \alpha^d r.$$

The explicit values for PageRank are even uglier than those of Katz’s index, so again we present them in Table 2 as a function of the centrality of the clique bridge ℓ .

• **Seeley’s Index.** This is a freebie; we can just compute PageRank’s limit when $\alpha \rightarrow 1$.

• **HITS.** In this case, we write down the eigenvalue problem for $A^T A$. Writing t for $t(1)$, we have

$$\begin{aligned}\mu c &= (k-1)c + (k-2)^2 c + (k-2)\ell + r \\ \mu \ell &= k\ell + (k-1)(k-2)c + t \\ \mu r &= 2r + (k-1)c \\ \mu t &= t + \ell.\end{aligned}$$

By normalizing the result so that $c = \mu^2 - \mu(k+1) + k - 1$, we obtain the complex but somewhat readable values shown in Table 2. Note that p has no role in the solution, because $A^T A$ can be decomposed into two independent blocks, one of which is an identity matrix corresponding to all elements of the cycle except for the first two.

• **SALSA.** It is easy to check that the components of the intersection graph of predecessors are given by the clique together with the cycle bridge and its successor and then by one component for each node of the cycle. The computation of the scores is then trivial using the noniterative method.

5.2.2. Proofs. Armed with our explicit formulation of spectral scores, we have now to prove whether the density axiom holds, that is, whether $\ell > r$ when $k = p$. Note that in Table 2 we report no watershed for all spectral centrality measures, which means even more: $\ell > r$ even when $k \neq p$, provided that $k, p \geq 3$. The proofs in this section cover this stronger statement.

Theorem 5.1. *HITS satisfies the density axiom.*

Proof. As we have seen, we can normalize the solution to the HITS equations so that

$$\begin{aligned}\ell &= (k-1)(k-2)(\mu-1) \\ r &= \mu^3 - (k^2 - 2k + 4)\mu^2 + (3k^2 - 7k + 6)\mu - (k-1)^2.\end{aligned}$$

Moreover, the characteristic polynomial can be computed explicitly from the set of equations and by observing that the vectors χ_{k+i} and $\chi_0 - \chi_i$, $0 < i < p$, are linearly independent eigenvectors for the eigenvalue 1:

$$\begin{aligned}p(\mu) &= (\mu^4 - (k^2 - 2k + 6)\mu^3 + (5k^2 - 12k + 15)\mu^2 \\ &\quad - (6k^2 - 16k + 14)\mu + k^2 - 2k + 1)(\mu - 1)^{k+p-4}.\end{aligned}$$

The largest eigenvalue μ_0 satisfies the inequality $(k-1)^2 \leq \mu_0 \leq k^2 - 2k + 5/4$ for every $k \geq 9$ as shown following (the statement of the theorem can be verified in the remaining cases by explicit computation; it does not depend on p). Using

the stated upper and lower bounds on μ_0 , we can say that

$$\begin{aligned} \ell - r &= (k - 1)(k - 2)(\mu - 1) - (\mu^3 - (k^2 - 2k + 4)\mu^2 \\ &\quad + (3k^2 - 7k + 6)\mu - (k - 1)^2) \\ &= -\mu^3 + (k^2 - 2k + 4)\mu^2 - (2k^2 - 4k + 4)\mu + k - 1 \\ &\geq -\left(k^2 - 2k + \frac{5}{4}\right)^3 + (k^2 - 2k + 4)(k - 1)^4 \\ &\quad - (2k^2 - 4k + 4)\left(k^2 - 2k + \frac{5}{4}\right) + k - 1 \\ &= \frac{1}{4}k^4 - k^3 - \frac{19}{16}k^2 + \frac{43}{8}k - \frac{253}{64}, \end{aligned}$$

which is positive for $k > 4$.

We are left to prove the bounds on μ_0 . The lower bound can be easily obtained by monotonicity of the dominant eigenvalue in the matrix entries, because the dominant eigenvalue of a k -clique is $k - 1$. For the upper bound, first we observe that μ_0 can be computed explicitly (because it is the solution of a quartic equation) and, using its expression in closed form, it is possible to show that $\lim_{k \rightarrow \infty} \mu_0 - (k - 1)^2 = 0$. This guarantees that the bound $\mu_0 \leq k^2 - 2k + 5/4$ is true ultimately. To obtain an explicit value of k after which the bound holds true, observe that $k^2 - 2k + 5/4 = \mu_0$ implies $q(k) = 0$, where $q(k) = p(k^2 - 2k + 5/4)$. Computing the Sturm sequence associated with $q(k)$, one can prove that $q(k)$ has no zeroes for $k \geq 9$, hence our lower bound on k . □

Theorem 5.2. *The dominant eigenvector satisfies the density axiom.*

Proof. From the proof of Theorem 5.1. we know that $\lambda^2 \leq k^2 - 2k + 5/4$ for every $k \geq 9$, because $\sqrt{\mu}$ is the spectral norm of A and thus dominates its spectral radius λ , that is, $\lambda^2 \leq \mu$. We conclude that

$$\begin{aligned} \ell - r &= 1 + \frac{1}{\lambda - k + 1} - (1 + \lambda) = \frac{-\lambda^2 + (k - 1)\lambda + 1}{\lambda - k + 1} \\ &> \frac{-(k^2 - 2k + 5/4) + (k - 1)^2 + 1}{\lambda - k + 1} = \frac{3}{4(\lambda - k + 1)} > 0. \end{aligned}$$

The remaining cases ($k < 9$) are verifiable by explicit computation when $p \leq k$. To prove that there is no watershed, we first note that $\ell - r$ is decreasing in λ . Then one can use the characteristic equation defining λ and implicit differentiation to write down the values of the derivative of λ as a function of p for each $k < 9$. It is then easy to verify that in the range $p > k$, $k - 1 < \lambda \leq k$, the

derivative is always negative, that is, λ is decreasing in p , which completes the proof. \square

Theorem 5.3. *Katz's index satisfies the density axiom when $\beta \in (0..1/\lambda)$.*

Proof. Recall that the equations for Katz's index are

$$\begin{aligned} \ell &= 1 + \beta r + \beta(k-1)c \\ c &= 1 + \beta \ell + \beta(k-2)c \\ r &= 1 + \beta \ell + \beta \left(\frac{1 - \beta^{p-1}}{1 - \beta} + \beta^{p-1} r \right). \end{aligned}$$

First, we remark that as $\beta \rightarrow 1/\lambda$ Katz's index tends to the dominant eigenvector, so $\ell > r$ for β is close enough to $1/\lambda$. Thus, by continuity, we just need to show that $\ell = r$ never happens in the range of our parameters. If we solve the previous equations for c , ℓ , and r and impose $\ell = r$, we obtain

$$p = \frac{\ln \frac{\beta^2 + k - 2}{k - 1}}{\ln \beta}.$$

Now observe that

$$\beta \leq \frac{\beta^2 + k - 2}{k - 1}$$

is always true for $\beta \leq 1$ and $k \geq 3$. This implies that under the same conditions $p \leq 1$, which concludes the proof. \square

Theorem 5.4. *PageRank with constant preference vector satisfies the density axiom when $\alpha \in (0..1)$.*

Proof. The proof is similar to that of Theorem 5.3. Recall that the equations for PageRank are

$$\begin{aligned} \ell &= 1 - \alpha + \frac{1}{2}\alpha r + \alpha c \\ c &= 1 - \alpha + \frac{\alpha}{k}\ell + \frac{\alpha(k-2)}{k-1}c \\ r &= 1 - \alpha + \frac{\alpha}{k}\ell + \alpha \left(1 - \alpha^{p-1} + \frac{1}{2}\alpha^{p-1}r \right). \end{aligned}$$

First, we remark that as $\alpha \rightarrow 1$ PageRank tends to Seeley's index, so $\ell > r$ for α close enough to 1. By continuity, we just need to show that $\ell = r$ never happens in our range of parameters. If we solve the equations above for c , ℓ , and r and

impose $\ell = r$, we obtain

$$p = 1 + \frac{\ln\left(-\frac{2\alpha^2 - (k^2 - 4k + 6)\alpha + k^2 - 3k + 2}{(k^2 - 3k + 2)\alpha^2 - (2k^2 - 3k)\alpha + k^2 - k}\right)}{\ln \alpha}.$$

Now observe that $2\alpha^2 - (k^2 - 4k + 6)\alpha + k^2 - 3k + 2 \geq 0$ for $k \geq 3$. Thus, a solution for p exists only when the denominator is negative. However, in that region

$$-\frac{2\alpha^2 - (k^2 - 4k + 6)\alpha + k^2 - 3k + 2}{(k^2 - 3k + 2)\alpha^2 - (2k^2 - 3k)\alpha + k^2 - k} \geq 1.$$

This implies that under the same conditions $p \leq 1$, which concludes the proof. \square

5.3. Score Monotonicity

In this section, we briefly discuss the only nontrivial cases.

Harmonic. If we add an arc $x \rightarrow y$, the harmonic centrality of y can only increase, because this addition can only decrease distances (possibly even turning some of them from infinite to finite), so it will increase their reciprocals (strictly increasing the one from x).

Closeness. If we consider a one-arc graph $z \rightarrow y$ and add an arc $x \rightarrow y$, the closeness of y decreases from 1 to $1/2$.

Lin. Consider the graph in Figure 1: the Lin centrality of y is $(k + 1)^2/k$. After adding an arc $x \rightarrow y$, the centrality becomes $(k + 5)^2/(k + 9)$, which is smaller than the previous value when $k > 3$.

Betweenness. If we consider a graph made of two isolated nodes x and y , the addition of the arc $x \rightarrow y$ leaves the betweenness of x and y unchanged.

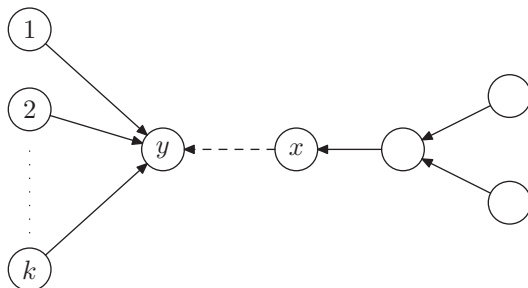


Figure 1. A counterexample showing that Lin’s index fails to satisfy the score-monotonicity axiom.

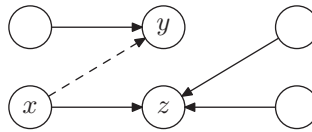


Figure 2. A counterexample showing that SALSA fails to satisfy the score-monotonicity axiom.

Katz. The score of y after adding $x \rightarrow y$ can only increase because the set of paths coming into y now contains new elements.¹⁹ If the constant vector $\mathbf{1}$ is replaced by a preference vector \mathbf{v} in the definition, it is necessary that x have a nonzero score before the addition in order for score monotonicity to hold.

Dominant eigenvector, Seeley's index, HITS. If we consider a clique and two isolated nodes x, y , the score given by the dominant eigenvector, Seeley's index and HITS to x and y is zero, and it remains unchanged when we add the arc $x \rightarrow y$.

SALSA. Consider the graph in Figure 2: the indegree of y is 1, and its component in the intersection graph of predecessors is trivial, so its SALSA centrality is $(1/1) \cdot (1/6) = 1/6$. After adding an arc $x \rightarrow y$, the indegree of y becomes 2, but now its component is $\{y, z\}$; so the sum of indegrees within the component is $2 + 3 = 5$, hence the centrality of y becomes $(2/5) \cdot (2/6) = 2/15 < 1/6$.

PageRank. Score monotonicity of PageRank was proved by Chien, and colleagues [Chien et al. 04]. Their proof works for a generic *regular* Markov chain: in the case of PageRank this condition is true, for instance, if the preference vector is strictly positive or if the graph is strongly connected. Score monotonicity under the same hypotheses is also a consequence of the analysis made by Avrachenkov and Litvak [Avrachenkov and Litvak 06] of the behavior of PageRank when multiple new links are added.

Their result can be extended to a much more general setting. Suppose that we are adding the arc $x \rightarrow y$, with the proviso that the PageRank of x before adding the arc was strictly positive. We will show that, under this condition, the score of y will increase for *arbitrary graphs and preference vectors*. The same argument shows also that if the score of x is zero, the score of y does not change.

For this proof, we define PageRank as $\mathbf{v}(1 - \alpha\bar{A})^{-1}$ (i.e., without the normalizing factor $1 - \alpha$), so to simplify our calculations. By linearity, the result for the standard definition follows immediately.

¹⁹It should be noted, however, that this is true only for the values of the parameter β that still make sense after the addition.

Consider two nodes x and y of a graph G such that there is no arc from x to y , and let d be the outdegree of x . Given the normalized matrix \bar{A} of G , and the normalized matrix \bar{A}' of the graph G' obtained by adding to G the arc $x \rightarrow y$, we have

$$\bar{A} - \bar{A}' = \boldsymbol{\chi}_x^T \boldsymbol{\delta},$$

where $\boldsymbol{\delta}$ is the difference between the rows corresponding to x in \bar{A} and \bar{A}' , which contains $1/d(d+1)$ in the positions corresponding to the successors of x in G , and $-1/(d+1)$ in the position corresponding to y (note that if $d = 0$, we have just the latter entry).

We now use the Sherman–Morrison formula to write down the inverse of $1 - \alpha\bar{A}'$ as a function of $1 - \alpha\bar{A}$. More precisely,

$$\begin{aligned} (1 - \alpha\bar{A}')^{-1} &= \left(1 - \alpha(\bar{A} - \boldsymbol{\chi}_x^T \boldsymbol{\delta})\right)^{-1} = (1 - \alpha\bar{A} + \alpha\boldsymbol{\chi}_x^T \boldsymbol{\delta})^{-1} \\ &= (1 - \alpha\bar{A})^{-1} - \frac{(1 - \alpha\bar{A})^{-1} \alpha\boldsymbol{\chi}_x^T \boldsymbol{\delta} (1 - \alpha\bar{A})^{-1}}{1 + \alpha\boldsymbol{\delta} (1 - \alpha\bar{A})^{-1} \boldsymbol{\chi}_x^T}. \end{aligned}$$

We now multiply by the preference vector \mathbf{v} , obtaining the explicit PageRank correction:

$$\begin{aligned} \mathbf{v}(1 - \alpha\bar{A}')^{-1} &= \mathbf{v}(1 - \alpha\bar{A})^{-1} - \mathbf{v} \frac{(1 - \alpha\bar{A})^{-1} \alpha\boldsymbol{\chi}_x^T \boldsymbol{\delta} (1 - \alpha\bar{A})^{-1}}{1 + \alpha\boldsymbol{\delta} (1 - \alpha\bar{A})^{-1} \boldsymbol{\chi}_x^T} \\ &= \mathbf{r} - \frac{\alpha \mathbf{r} \boldsymbol{\chi}_x^T \boldsymbol{\delta} (1 - \alpha\bar{A})^{-1}}{1 + \alpha\boldsymbol{\delta} (1 - \alpha\bar{A})^{-1} \boldsymbol{\chi}_x^T} = \mathbf{r} - \frac{\alpha r_x \boldsymbol{\delta} (1 - \alpha\bar{A})^{-1}}{1 + \alpha\boldsymbol{\delta} (1 - \alpha\bar{A})^{-1} \boldsymbol{\chi}_x^T}. \end{aligned}$$

Now remember that $r_x > 0$, and note that $(1 - \alpha\bar{A})^{-1} \boldsymbol{\chi}_x^T$ is the vector of positive contributions to the PageRank of x , modulo the normalization factor $1 - \alpha$. As such, it is made of positive values adding up to, at most, $1/(1 - \alpha)$. When the vector is multiplied by $\boldsymbol{\delta}$, in the worst case ($d = 0$), we obtain $1/(1 - \alpha)$, so given the conditions on α , it is easy to see that the denominator is positive. This implies that we can gather all constants in a single positive constant c and just write

$$\mathbf{v}(1 - \alpha\bar{A}')^{-1} = (\mathbf{v} - c\boldsymbol{\delta})(1 - \alpha\bar{A})^{-1}.$$

The above equation rewrites the rank one correction due to the addition of the arc $x \rightarrow y$ as a formal correction of the preference vector. We are interested in the difference

$$(\mathbf{v} - c\boldsymbol{\delta})(1 - \alpha\bar{A})^{-1} - \mathbf{v}(1 - \alpha\bar{A})^{-1} = -c\boldsymbol{\delta}(1 - \alpha\bar{A})^{-1},$$

because we can conclude our proof by just showing that its y th coordinate is strictly positive.

We now note that being $(1 - \alpha\bar{A})$ strictly diagonally dominant, the (nonnegative) inverse $B = (1 - \alpha\bar{A})^{-1}$ has the property that the entries b_{ii} on the diagonal are strictly larger than off-diagonal entries b_{ki} on the same column [McDonald et al. 95, Remark 3.3], and in particular they are nonzero. Thus, if $d = 0$

$$[-c\delta(1 - \alpha\bar{A})^{-1}]_y = \frac{c}{d+1}b_{yy} > 0,$$

and if $d \neq 0$

$$\begin{aligned} [-c\delta(1 - \alpha\bar{A})^{-1}]_y &= \frac{c}{d+1}b_{yy} - \sum_{x \rightarrow z} \frac{c}{d(d+1)}b_{zy} > \frac{c}{d+1}b_{yy} \\ &\quad - \sum_{x \rightarrow z} \frac{c}{d(d+1)}b_{yy} = 0. \end{aligned}$$

We remark that the above discussion applies to PageRank as defined by (3.5): if the scores are forced to be ℓ_1 -normalized, the score-monotonicity axiom may fail to hold even under the assumption that the score of x is positive. If we take, for example, the graph with adjacency matrix

$$A = \begin{pmatrix} 0 & 0 \\ 1 & 0 \end{pmatrix}$$

and the preference vector $\mathbf{v} = (0, 1)$, we have $\mathbf{p} = (\alpha(1 - \alpha), 1 - \alpha)$. Adding one arc from the first node to the second yields $\mathbf{p} = (\alpha/(1 + \alpha), 1/(1 + \alpha))$; the score of the second node increases ($1/(1 + \alpha)$ is always larger than $1 - \alpha$) as stated in the theorem. However, the *normalized* PageRank score of the second node does not change (it is equal, in both cases, to $1/(1 + \alpha)$).

6. Roundup

All our results are summarized in Table 3, where we distilled them into simple yes/no answers to the question: does a given centrality measure satisfy the axioms?

It was surprising for us to discover that *only harmonic centrality satisfies all axioms*.²⁰ All spectral centrality measures are sensitive to density. Row-normalized spectral centrality measures (Seeley's index, PageRank and SALSA) are insensitive to size, whereas the remaining ones are sensitive only to the increase of k (or p in the case of betweenness). All nonattenuated spectral measures are also

²⁰It is interesting to note that it is actually the only centrality satisfying the size axiom—in fact, one needs a cycle of $\approx e^k$ nodes to beat a k -clique.

Centrality	Size	Density	Score-Monotonicity
Degree	only k	yes	yes
Harmonic	yes	yes	yes
Closeness	no	no	no
Lin	only k	no	no
Betweenness	only p	no	no
Dominant	only k	yes	no
Seeley	no	yes	no
Katz	only k	yes	yes
PageRank	no	yes	yes
HITS	only k	yes	no
SALSA	no	yes	no

Table 3. For each centrality and each axiom, we report whether it is satisfied.

non-monotone. Both Lin’s index and closeness centrality fail density tests.²¹ Closeness has, indeed, the worst possible behavior, failing to satisfy all our axioms. Although this result might seem counterintuitive, it is actually a consequence of the known tendency of very far nodes to dominate the score, hiding the contribution of closer nodes whose presence is more correlated to local density.

All centralities satisfying the density axiom have no watershed: the axiom is satisfied for all $p, k \geq 3$. The watershed for closeness (and Lin’s index) is $k \leq p$, meaning that they just miss it, whereas the watershed for betweenness is a quite pathological condition ($k \leq (p^2 + p + 2)/4$): one needs a clique whose size is *quadratic* in the size of the cycle before the node of the clique on the bridge becomes more important than the one on the cycle (compare this with closeness, where $k = p + 1$ is sufficient).

We remark that our results on geometric indices do not change if we replace the directed cycle with a symmetric (i.e., undirected) cycle, with the additional condition that $k > 3$. It is possible that the same is true also of spectral centralities, but the geometry of the paths of the undirected cycle makes it extremely difficult to carry on the analogous computations in that case.

²¹We note that since $D_{k,p}$ is strongly connected, closeness and Lin’s centrality differ just by a multiplicative constant.

7. Sanity Check via Information Retrieval

Information retrieval has developed in the last fifty years a large body of research about extracting knowledge from data. In this section, we want to leverage the work done in that field to check that our axioms actually describe interesting features of centrality measures. We are, in this sense, following the same line of thought as in [Najork et al. 07a]: in that study, the authors tried to establish in a methodologically sound way which of degree, HITS, and PageRank works better as a feature in web retrieval. Here we ask the same question, but we include for the first time geometric indices also, which had never been considered before in the literature about information retrieval, most likely because it was not possible to compute them efficiently on large networks.²²

The community working on information retrieval developed a number of standard datasets with associated queries and ground truth about which documents are relevant for every query; those collections are typically used to compare the (de)merits of new retrieval methods. Because many of those collections are made of hyperlinked documents, it is possible to use them to assess centrality measures, too.

In this work we consider the somewhat classical TREC GOV2 collection (about 25 million web documents) and the 149 associated queries. For each query (*topic*, in TREC parlance), we have solved the corresponding Boolean conjunction of terms, obtaining a subset of matching webpages. Each subset induces a graph (whose nodes are the pages satisfying the conjunctive query), which can then be ranked using any centrality measure. Finally, the pages in the graph are listed in score order as results of the query, and standard relevance measures can be applied to see how much they correspond to the available ground truth about the assessed relevance of pages to queries.

There are a few methodological remarks that are necessary before discussing the results:

- The results we present are for GOV2; there are other publicly available collections with queries and relevant documents that can be used to this purpose.
- As observed in earlier works [Najork et al. 07a], centrality scores in isolation have a very poor performance when compared with text-based ranking functions but can improve the results of the latter. We purposely avoid measuring performance in conjunction with text-based ranking because this would

²²It is actually now possible to approximate them efficiently [Boldi and Vigna 13].

introduce further parameters. Moreover, our idea is to use information-retrieval techniques to judge centrality measures, not to improve retrieval performance *per se* (albeit, of course, a better centrality measure could be used to improve the relevance of retrieved documents).

- Some methods are claimed to work better if *nepotistic links* (that is, links between pages of the same host) are excluded from the graph. Therefore, we report also results on the procedure applied to GOV2 with inter-host links only.
- There are several ways to build a graph associated with a query. Here, we choose a very straightforward approach—we solve the query in conjunctive form and build the induced subgraph. Variants may include enlarging the resulting graph with successors/predecessors, possibly by sampling [Najork et al. 09].
- There are many measures of effectiveness that are used in information retrieval; among those, we focus here on the Precision at 10 (P@10, i.e., fraction of relevant documents retrieved among the first ten) and on the NDCG@10 [Järvelin and Kekäläinen 02].
- Because of the poor performance, even for the best documents, about half of the queries have null score. Thus, the data we report must be taken with a grain of salt—confidence intervals for our measures of effectiveness would be largely overlapping (i.e., our experiments have limited statistical significance).

Our results are presented in Table 5: even if obtained in a completely different way, they confirm the information we have been gathering with our axioms. Harmonic centrality has the best overall scores. When we eliminate nepotistic links, the landscape changes drastically—SALSA and PageRank now lead the results—but the best performances are *worse* than those obtained using the whole structure of the web. Note that, again, consistently with the information gathered up to now, closeness performs very badly and betweenness performs essentially like using no ranking at all (i.e., showing the documents in some arbitrary order).

There are four new centrality measures appearing in Table 5 that deserve an explanation. When we first computed these tables, we were very puzzled: HITS is supposed to work very badly on disconnected graphs (it fails score monotonicity), whereas it provided the second best ranking after harmonic centrality. Also, when one eliminates nepotistic links, the graphs become highly disconnected and all rankings tend to correlate with one another simply because most nodes obtain

	Indegree	Negative β -measure
Number of coreachable nodes	Indegree $^{\leftarrow}$	β -measure $^{\leftarrow}$
Number of weakly reachable nodes	Indegree $^{\leftrightarrow}$	β -measure $^{\leftrightarrow}$

Table 4. The names and definition of the four naive centrality measures used in Table 5. Each centrality is obtained by multiplying the values described by its row and column labels.

a null score. How is it possible that PageRank and SALSA work so well (albeit less than harmonic centrality on the whole graph) with so little information?

Our suspect was that *these measures were actually picking up some much more elementary signal than their definition could make one think*. In a highly disconnected graph, the values assigned by such measures depend mainly on the indegree and on some additional ranking provided by coreachable (or weakly reachable) nodes.

We thus devised four “naive” centrality measures around our axioms. These measures depend on density, and on size. We use two kinds of scores based on density: the indegree and the *negative β -measure* [van den Brink and Gilles 94],²³ that is,

$$\sum_{y \rightarrow x} \frac{1}{d^+(y)}.$$

The negative β -measure is a kind of “Markovian indegree” inspired by the ℓ_1 normalization typical of Seeley’s index, PageRank, and SALSA. Indeed, indegree is expressible in matrix form as $\mathbf{1}A$, whereas the negative β -measure is expressible as $\mathbf{1}\bar{A}$. We also use two kinds of scores based on size: the number of coreachable nodes, and the number of weakly reachable nodes. By multiplying a score based on density with a score based on size, we obtain four centrality measures, displayed in Table 4, which satisfy all our axioms.

As it is evident from Table 5, such simple measures outperform in this test most of the very sophisticated alternatives proposed in the literature: this shows, on one hand, that it is possible to extract information from the graph underlying a query in very simple ways that do not involve any spectral or geometric technique and, on the other hand, that designing centralities around our axioms

²³Note that the β -measure originally defined by van den Brink and Gilles in [van den Brink and Gilles 94] is the positive version, that is, the negative β -measure can be obtained by applying the β -measure defined in [van den Brink and Gilles 94] to the transposed graph.

	All links		Inter-host links only		
	NDCG@10	P@10		NDCG@10	P@10
BM25	0.5842	0.5644	BM25	0.5842	0.5644
Harmonic	0.1438	0.1416	β -measure [↔]	0.1417	0.1349
Indegree [←]	0.1373	0.1356	SALSA	0.1384	0.1282
HITS	0.1364	0.1349	PageRank 1/4	0.1347	0.1295
Indegree [↔]	0.1357	0.1349	β -measure [←]	0.1328	0.1275
Lin	0.1307	0.1289	Indegree [↔]	0.1318	0.1255
β -measure [↔]	0.1302	0.1322	PageRank 1/2	0.1315	0.1268
β -measure [←]	0.1275	0.1248	PageRank 3/4	0.1313	0.1255
Katz 3/4 λ	0.1228	0.1242	Katz 1/2 λ	0.1297	0.1262
Katz 1/2 λ	0.1222	0.1228	Indegree [←]	0.1295	0.1262
Indegree	0.1222	0.1208	Harmonic	0.1293	0.1262
Katz 1/4 λ	0.1204	0.1181	Katz 1/4 λ	0.1289	0.1255
SALSA	0.1194	0.1221	Lin	0.1286	0.1248
Closeness	0.1093	0.1114	Indegree	0.1283	0.1248
PageRank 1/2	0.1091	0.1094	Katz 3/4 λ	0.1278	0.1242
PageRank 1/4	0.1085	0.1107	HITS	0.1179	0.1107
Dominant	0.1061	0.1027	Closeness	0.1168	0.1121
PageRank 3/4	0.1060	0.1094	Dominant	0.1131	0.1067
Betweenness	0.0595	0.0584	Betweenness	0.0588	0.0577
—	0.0588	0.0577	—	0.0588	0.0577

Table 5. Normalized discounted cumulative gain (NDCG) and precision at 10 retrieved documents (P@10) for the GOV2 collection using all links and using only inter-host links. The tables include, for reference, the results obtained using a state-of-the-art text ranking function, BM25, and a final line obtained by applying no ranking function at all (documents are sorted by the document identifier).

actually pays off. We consider this fact as a further confirmation that the traits of centrality represented by our axioms are important.

8. Conclusions and Future Work

We have presented a set of axioms that try to capture part of the intended behavior of centrality measures. We have proved or disproved all our axioms for ten classical centrality measures and for *harmonic centrality*, a variant to Bavelas’s closeness that we have introduced formally in this article. The results are surprising and confirmed by some information-retrieval experiments: harmonic centrality is a very simple measure providing a good notion of centrality. It is

almost identical to closeness centrality on undirected, connected networks but provides a sensible centrality notion for arbitrary directed graphs.

There is, of course, a large measure of arbitrariness in the formulation of our axioms: we believe that this is actually a *feature*—building an ecosystem of interesting axioms is just a healthy way of understanding centrality better and less anecdotally. Promoting the growth of such an ecosystem is one of the goals of this work.

As a final note, the experiments on information retrieval that we have reported are just the beginning. Testing with different collections (and possibly with different ways of generating the graph associated with a query) may lead to different results. Nonetheless, we believe we have made the important point that *geometric measures are relevant not only to social networks, but also to information retrieval*. In the literature comparing exogenous (i.e., link-based) rankings, one can find different instances of spectral measures and indegree, but up to now the venerable measures based on distances have been neglected. We suggest that it is time to change this attitude.

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