

# EMBEDDED SYSTEMS PROGRAMMING 2016-17

UI Guidelines



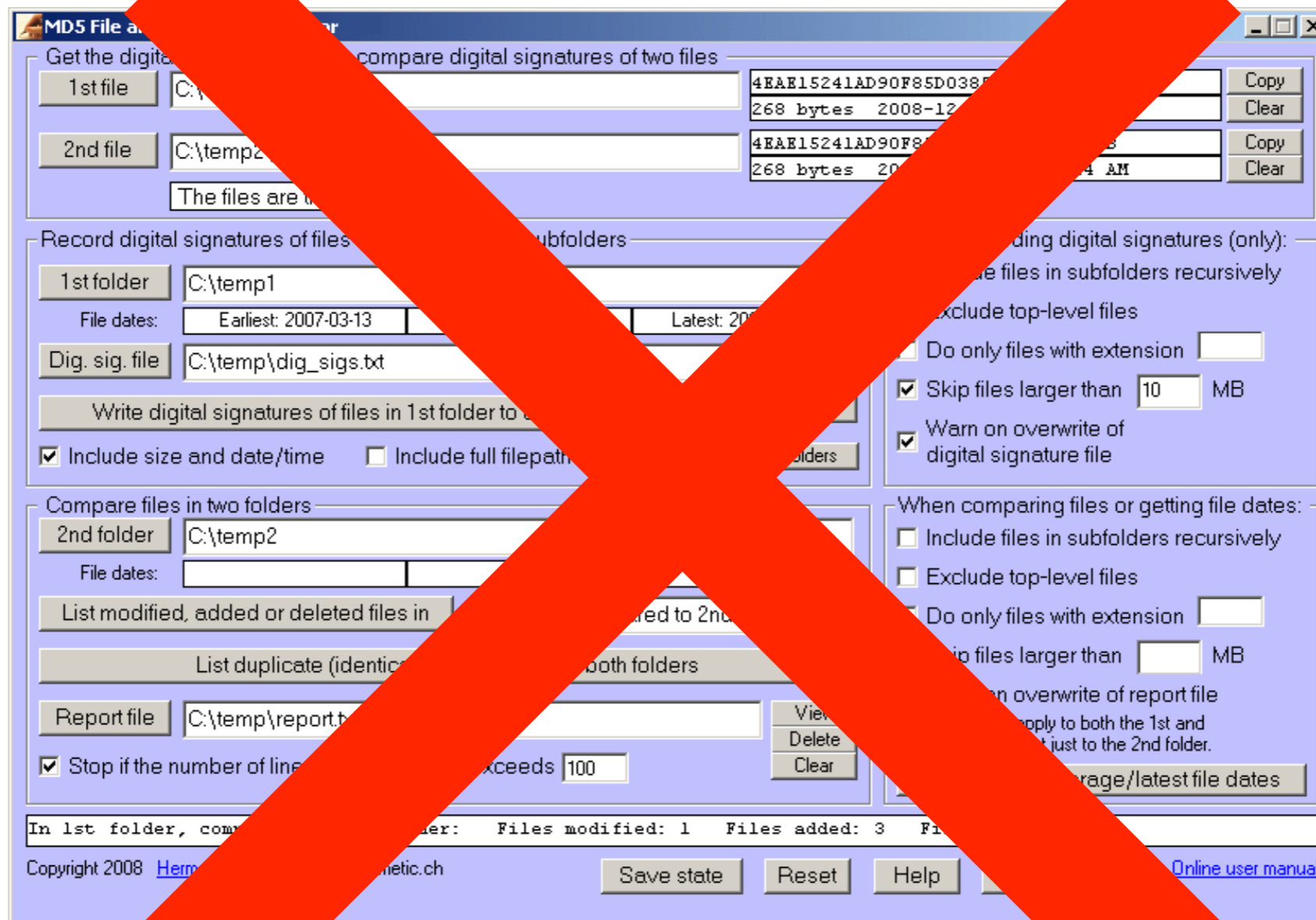
# UIS (1/2)

Always true (almost trivial):

- a UI should be simple to use,
- a UI should be tailored to the characteristics of the device, to its screen, to its input facilities



# UIS (2/2)





# UIS AND EMBEDDED DEVICES

True not only for smartphones, but also for industrial controllers, automotive devices, etc.

- **Screen real estate is valuable.**  
Corollary: if some piece of information is not necessary, do not show it altogether
- **The applications should respond to user input instantaneously, much faster than on a PC**

# CONSEQUENCES (1/2)

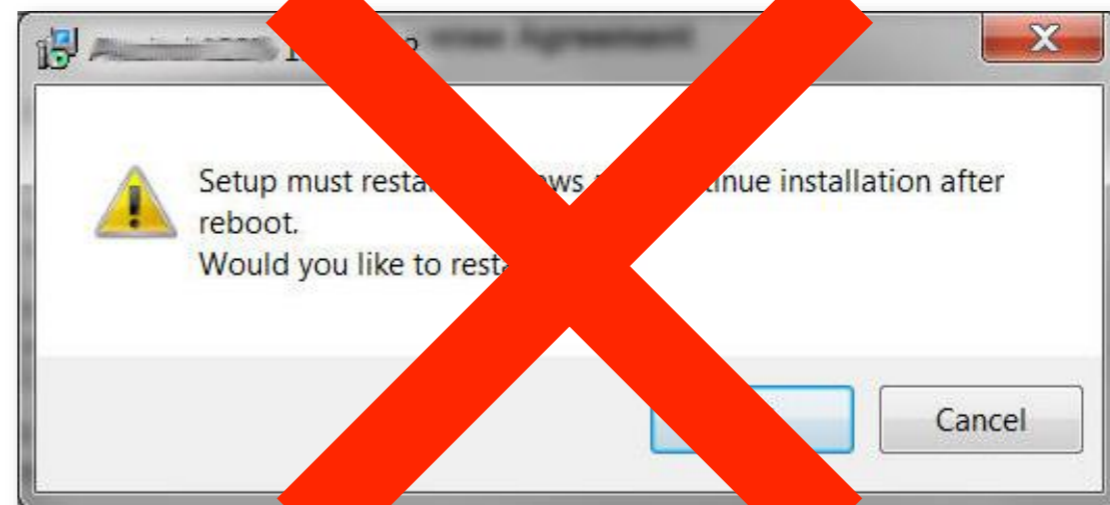
## Fast response

- The application should start as quickly as possible: no “loading components”, no configuration questions, ...
- Build indexes of your data to speed up access
- Display placeholder content right away and partial results as they become available

# CONSEQUENCES (2/2)

## Fast response

- Apple says: do not tell the user to reboot/restart after installing your app. If your app has memory-usage or other issues that prevent it from running unless the system has just booted, you need to **rewrite it**





# UIS AND SMARTPHONES/TABLETS

- Each app provides a single functionality
- No concept of launching/closing an app
- Fading concept of loading/saving data
- File system: user is seldom aware of it

# CONSEQUENCES (1/4)

One app, one functionality

- **“Resist the temptation” to add features that are not essential to the main purpose of your app and to your target audience**
- **Instead, focus your effort on introducing new ways to interact with key app content**
- **Keep modal tasks short and narrowly focused**



# CONSEQUENCES (2/4)

No concept of opening/closing an application

- Do not quit programmatically
- Always be prepared to stop
- Android, iOS: restore the state of the app to that in use when the user last ceased using the app

# CONSEQUENCES (3/4)

Fading concept of loading/saving data

- Your application has its own “documents” inside itself
- **Auto-save** data behind the curtains every time a change is made
- Implement an “**undo**” function so that the user can revert undesired saves



# CONSEQUENCES (4/4)

No filesystem awareness

- Do not show anything that makes the user think about file metadata, file locations or even files altogether

# UI PRINCIPLES ACCORDING TO APPLE

- User control
- Aesthetic integrity
- Consistency
- Metaphors
- Direct manipulation
- Feedback





# USER CONTROL (1/2)

- “An app can suggest a course of action or warn about dangerous consequences, but it is usually a mistake [...] to take decision-making away from the user”
- “The best apps find the correct balance between giving people the capabilities they need while helping them avoid unwanted outcomes”

# USER CONTROL (2/2)

- The user's focus is on the **content**
- As you customize your UI, take care to ensure that it does not overshadow the content
- Do not try to replicate paradigms developed for other kinds of platforms (e.g., the web)



# AESTHETIC INTEGRITY

- The quality of app artwork is very apparent, but there is more to aesthetics than this
- “Aesthetic integrity [...] represents how well an app’s appearance [...] integrates with its function”
- An app must send “a clear, unified message about its purpose and its identity that helps people trust it”



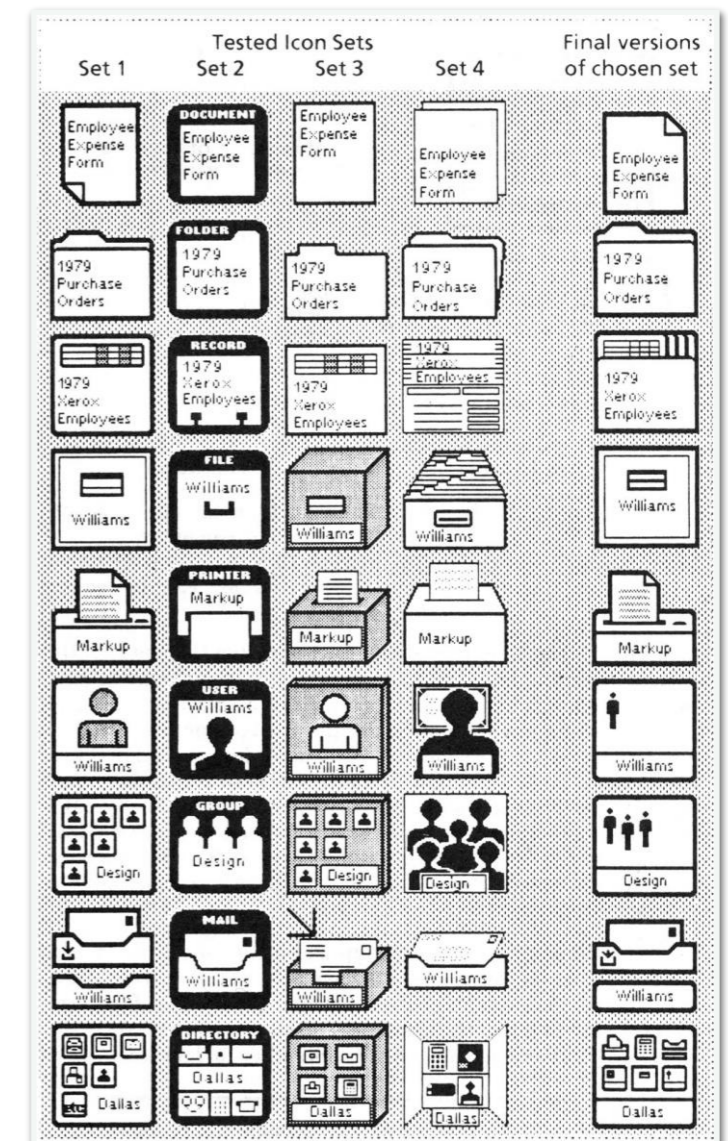
# CONSISTENCY

- **Consistency allows people to leverage on previous knowledge and skills, so as to avoid increasing the user's cognitive burden**
- **Consistency within the application itself**
- **Consistency among applications**
- **“A consistent application is not a slavish copy of other apps and it isn't stylistically stagnant”**
- **Use standard widgets and resources (icons, buttons...)**
- **Implement a UI customization only if it “facilitates the task people want to perform and enhances their experience”**



# METAPHORS (1/4)

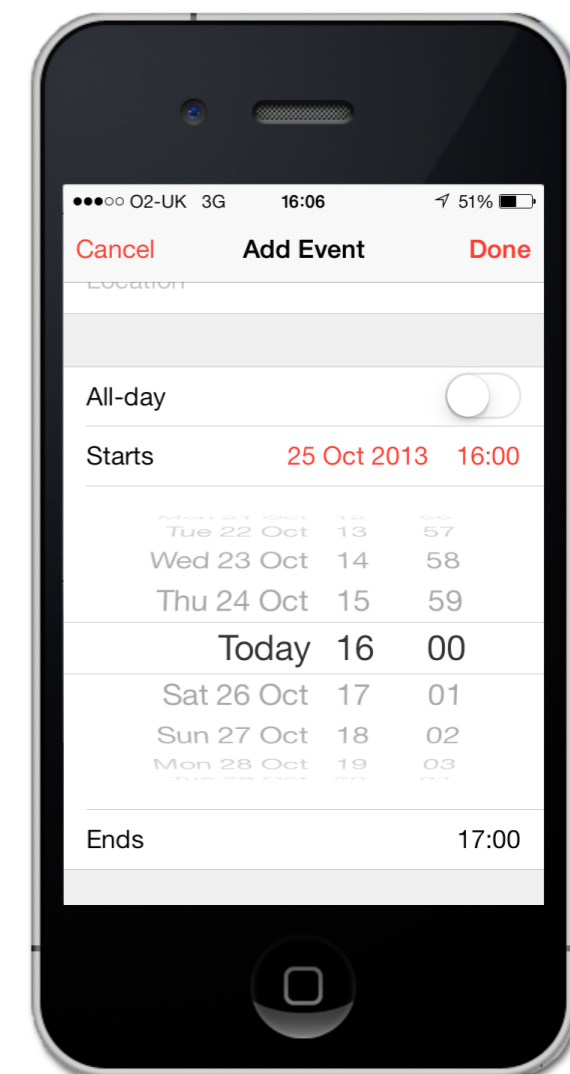
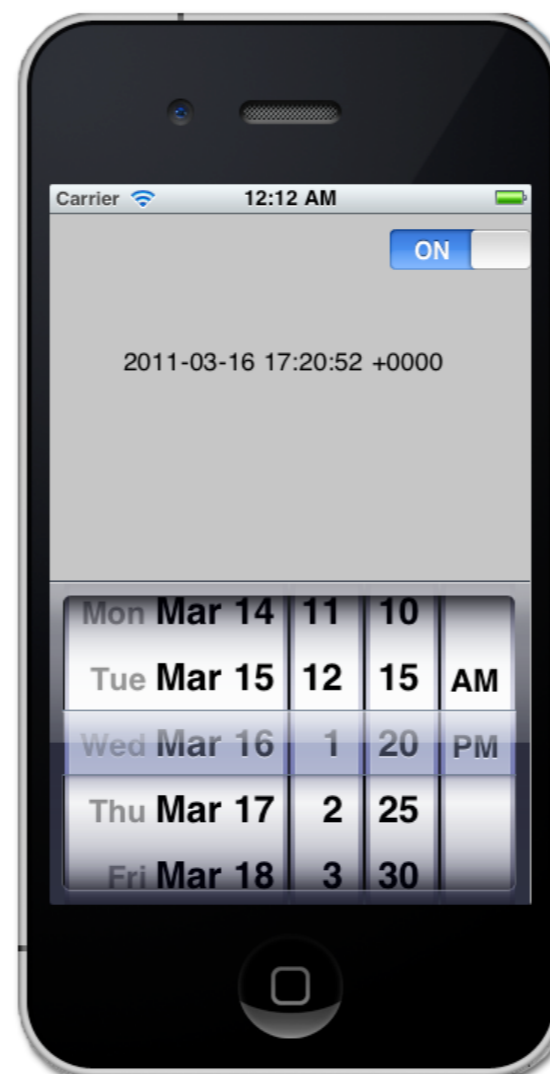
- “When virtual objects and actions in an app are metaphors for familiar experiences [...] users quickly grasp how to use the app”
- “It’s best when an app uses a metaphor to suggest a usage or experience without letting the metaphor enforce the limitations of the object or action on which it’s based”
- Smartphones/tablets provide powerful hardware, which makes it possible to implement rich metaphors





# METAPHORS (2/4)

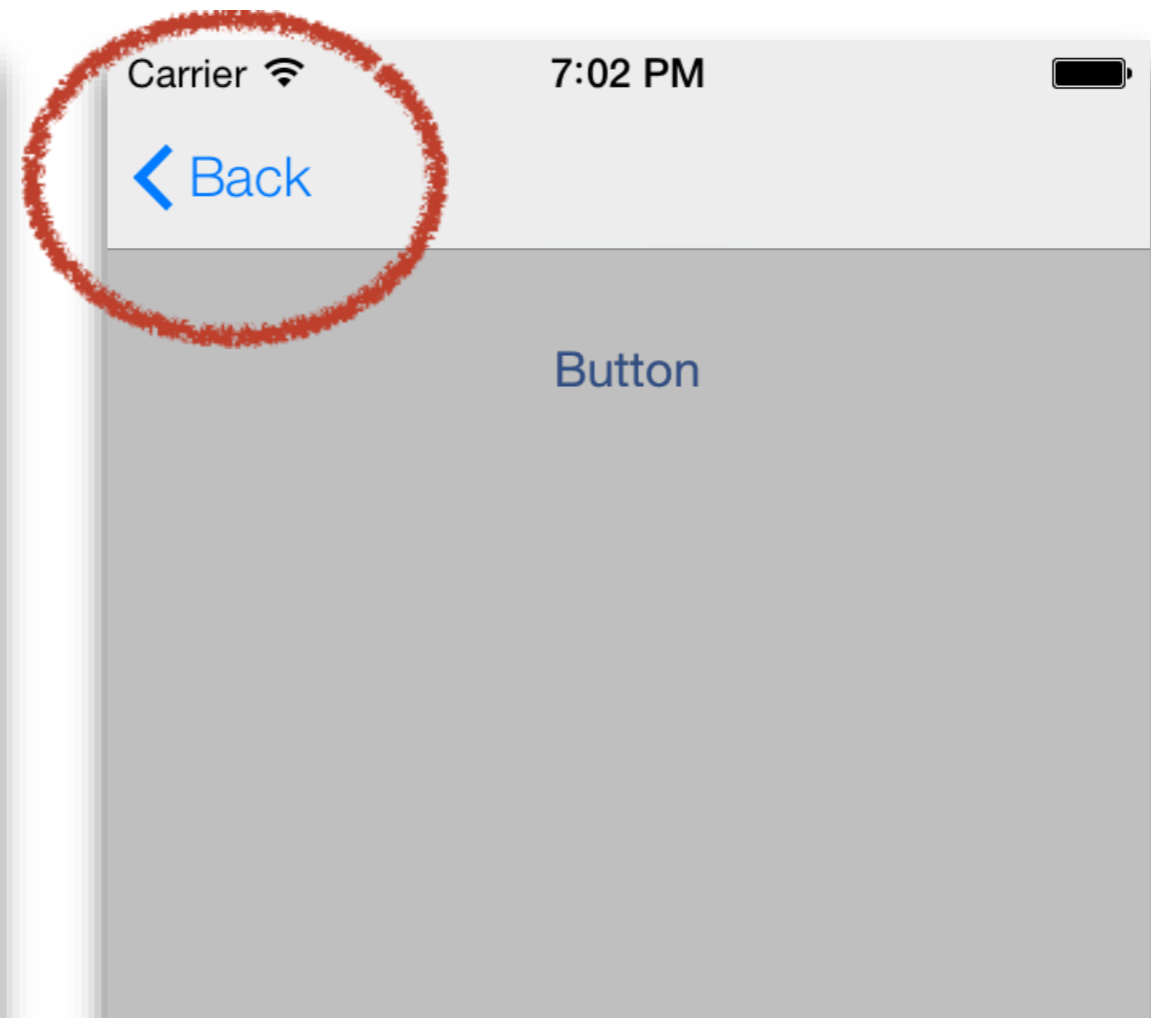
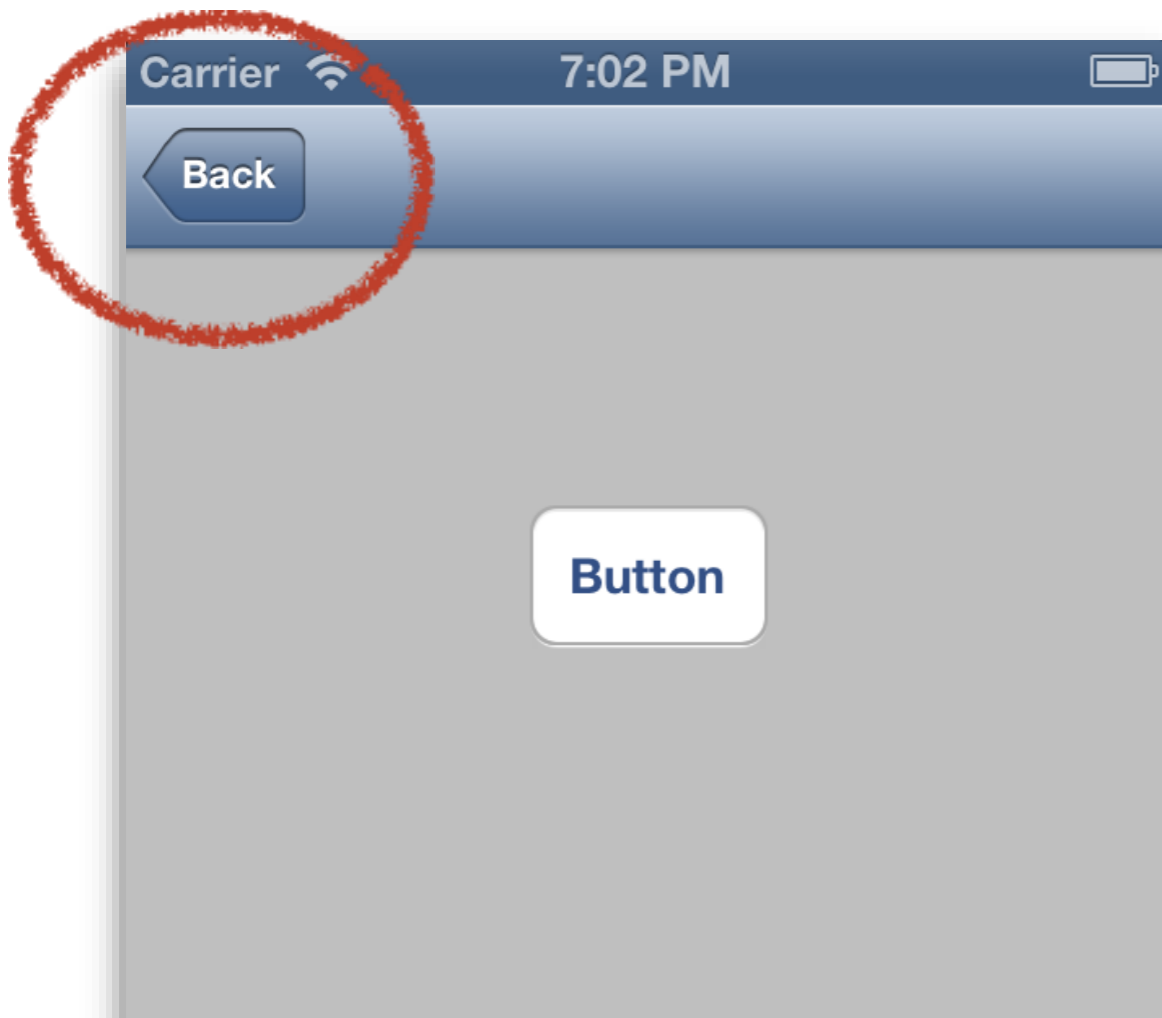
- Metaphors for familiar experiences  
“rooted in the real world”





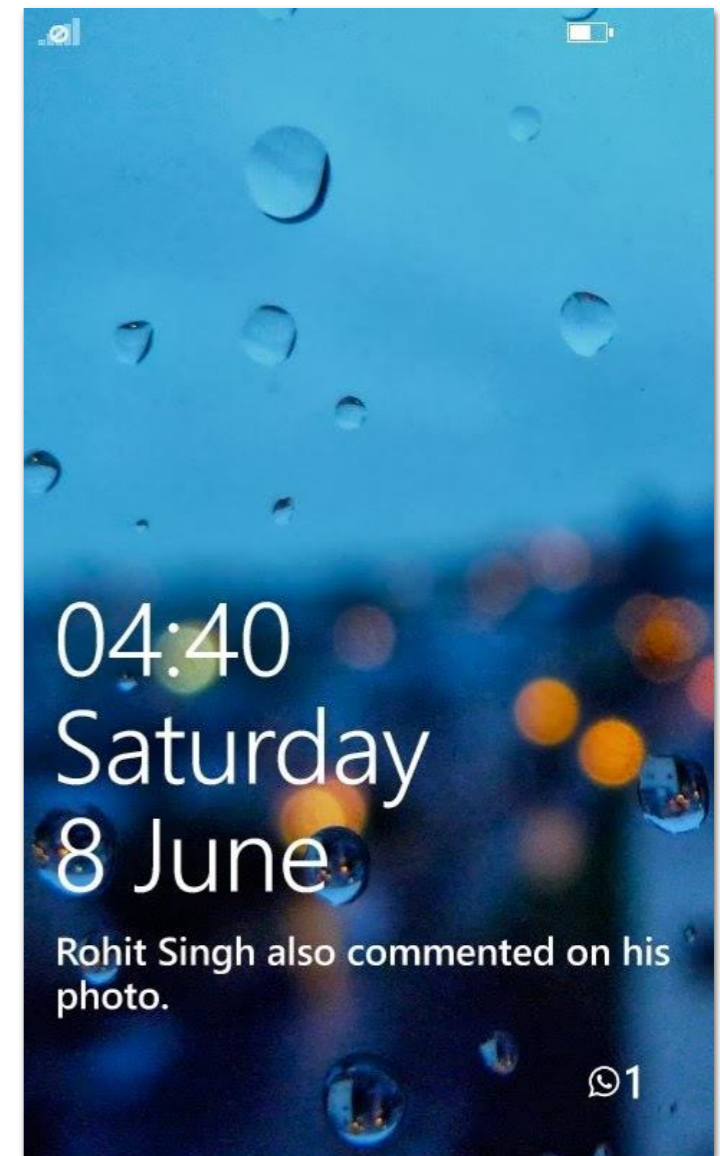
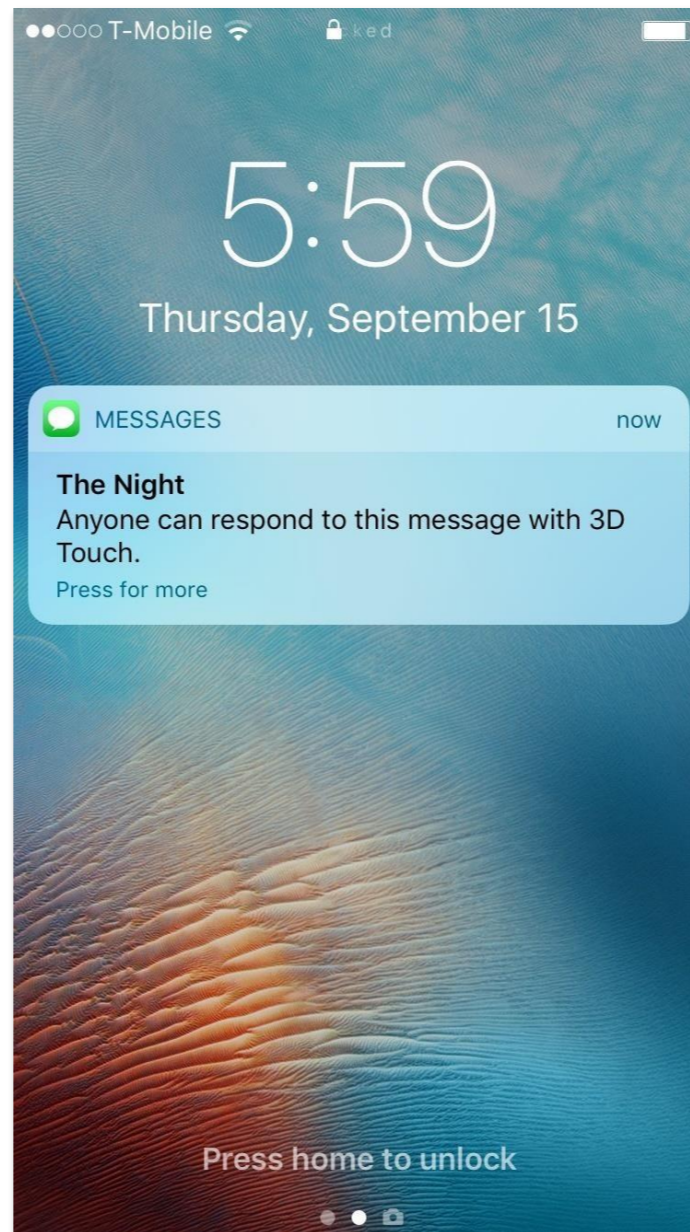
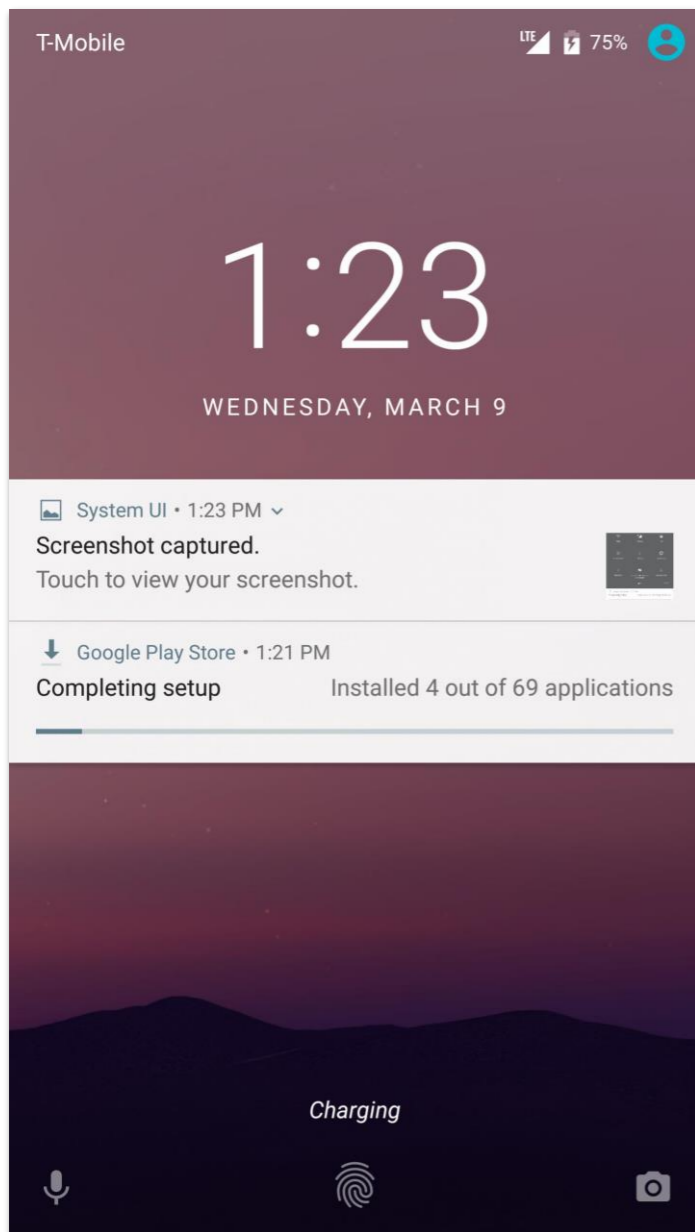
# METAPHORS (3/4)

- Trend towards less skeuomorphic UIs:  
the connection with the real world is getting subtler



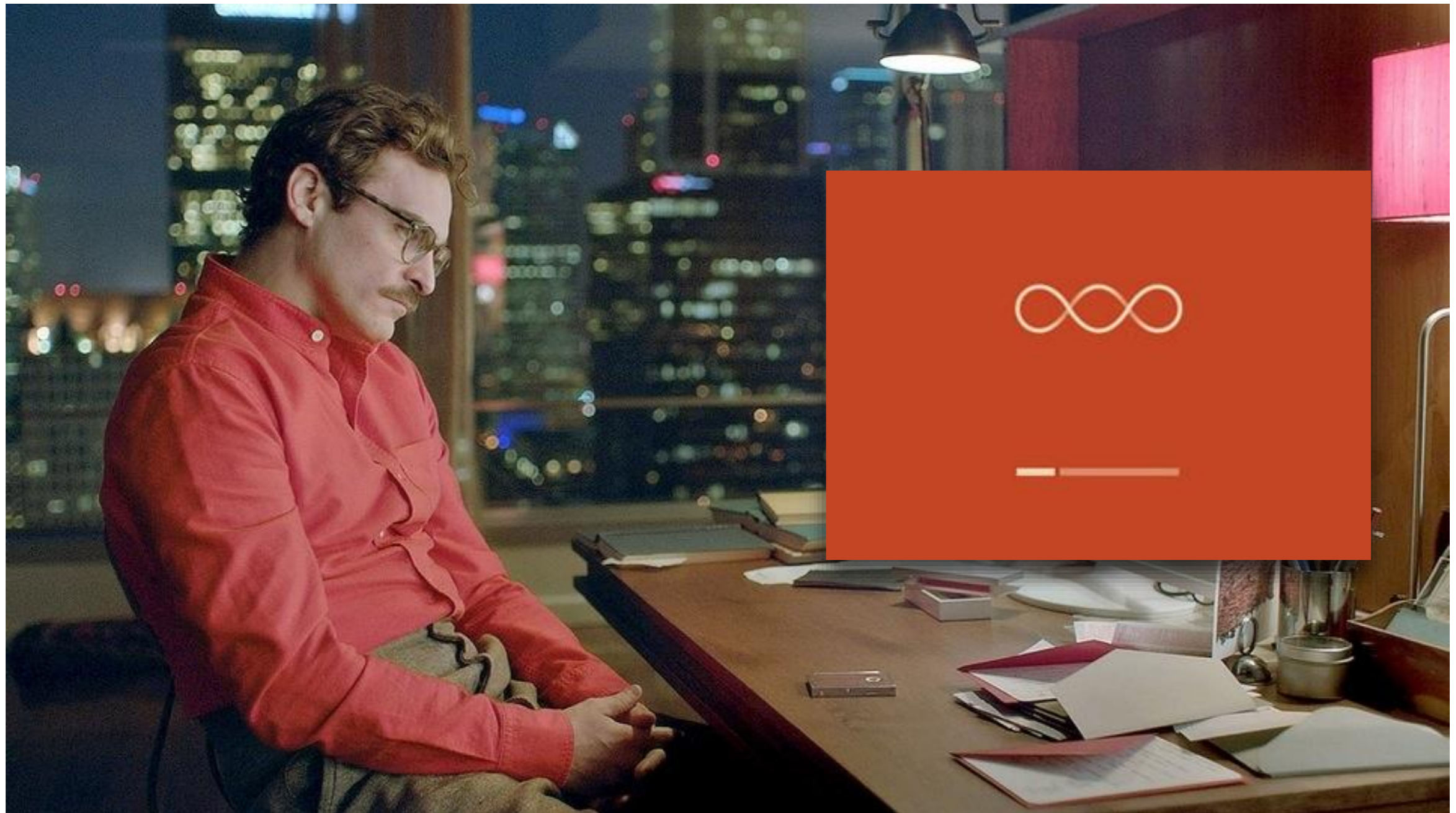


# ZEITGEIST & CONVERGENCE





# ZEITGEIST & THE FUTURE





# METAPHORS (4/4)

- Metaphors for familiar experiences  
“rooted in the digital world”





# DIRECT MANIPULATION

- “When people **directly manipulate onscreen objects** [...] they’re more engaged with their task and it’s easier for them to understand the results of their actions”
- The sense of direct manipulation is further enhanced by
  - **animations** (e.g., kinetic scrolling)
  - **multi-touch support and gestures**
- Caveat: “the screen size [...] might vary, but the average size of a fingertip does not”



# GESTURES (1/2)

## Tap



Briefly touch surface with fingertip

## Double tap



Rapidly touch surface twice with fingertip

## Press

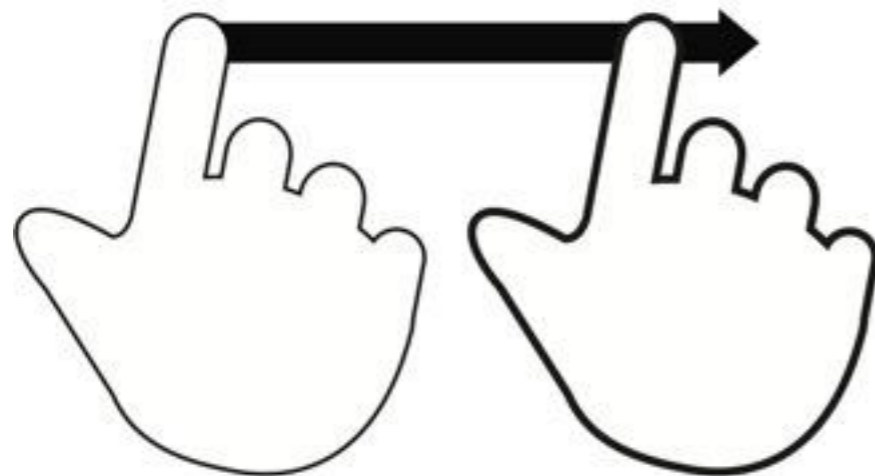


Touch surface for extended period of time



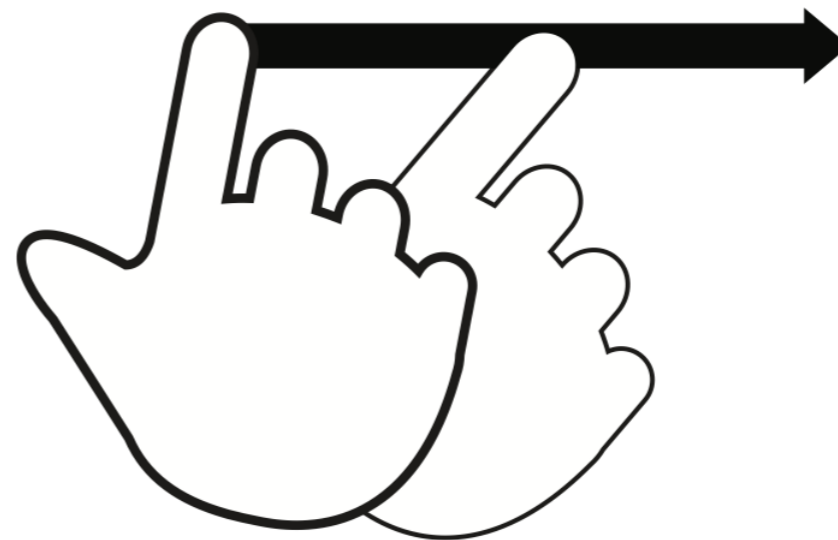
# GESTURES (2/2)

## Drag



Move fingertip over surface without losing contact

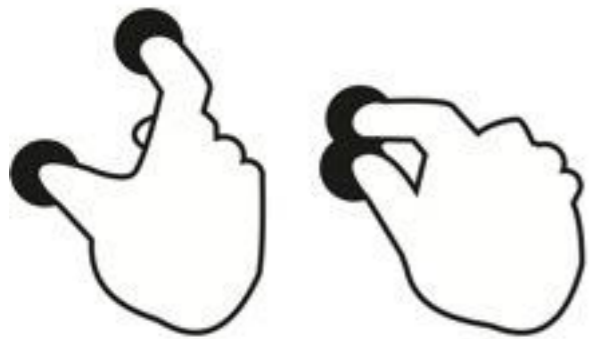
## Flick



Quickly brush surface with fingertip  
Called “swipe” when the brush is longer

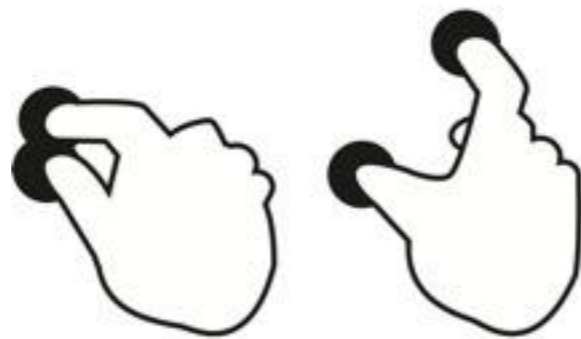
# MULTI-TOUCH GESTURES

## Pinch



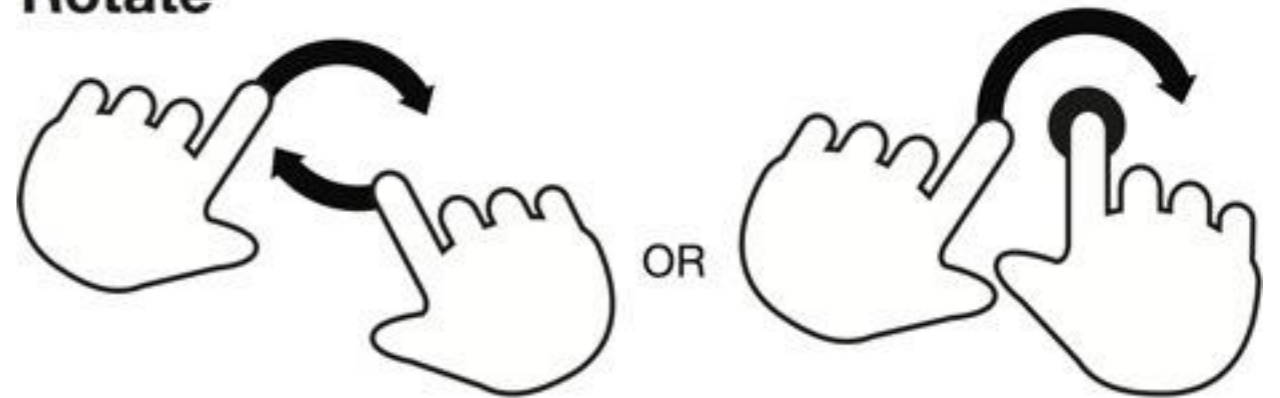
Touch surface with two fingers and bring them closer together

## Spread



Touch surface with two fingers and move them apart

## Rotate



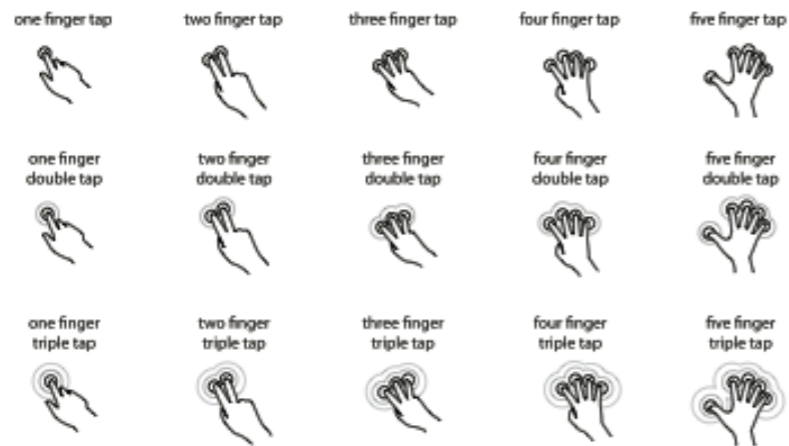
Touch surface with two fingers and move them in a clockwise or counterclockwise direction



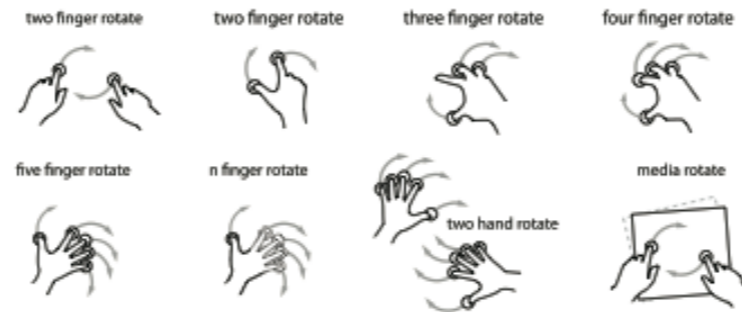
# MORE GESTURES

## MULTITOUCH GESTURES

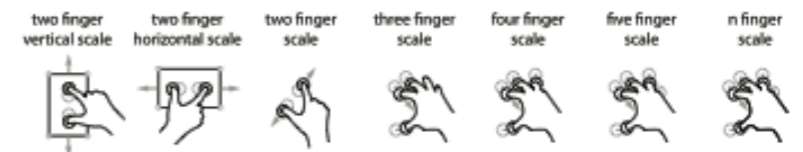
### Tap Gestures



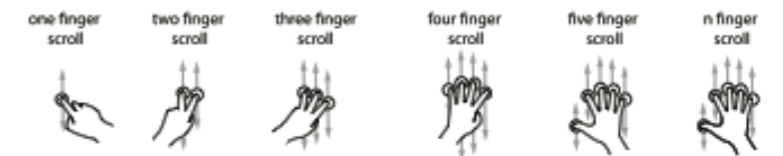
### Rotate Gestures



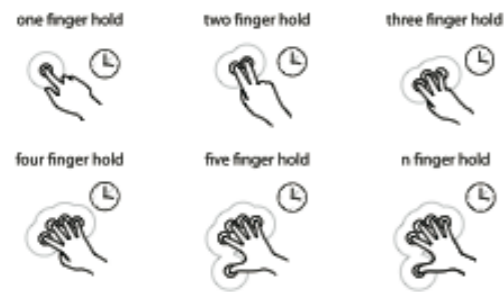
### Scale Gestures



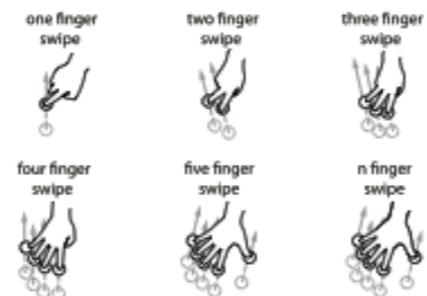
### Scroll Gestures



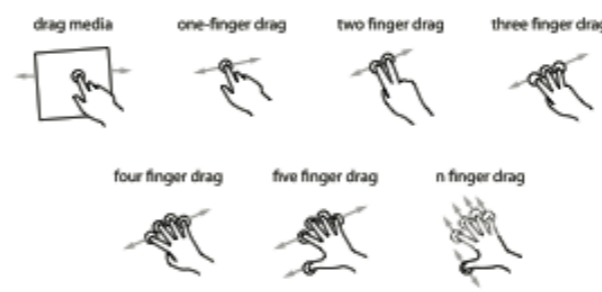
### Hold Gestures



### Swipe Gestures



### Drag Gestures



### Split Gestures



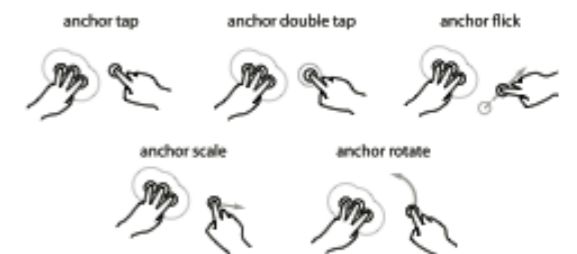
### Flick Gestures



### 3D Gestures



### Anchor Gestures



# CAVEATS

- Use **complex gestures** as shortcuts to expedite a task, **not as the only way to perform a task**, since users may not know them
- If possible, **avoid introducing new gestures**, since users must make an effort to discover and remember them



# FEEDBACK

- People expect **immediate feedback** when they operate a control, and they appreciate status updates during lengthy operations
- “The built-in iOS apps provide **perceptible feedback in response to every user action.**” Your app should do the same
- “Subtle animation can give people meaningful feedback that helps clarify the results of their actions”

# REFERENCES

- [Android Design](#)
- [iOS Human Interface Guidelines](#)
- [Windows Design](#)



LAST MODIFIED: MAY 10, 2017

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